



GOVERNMENT OF MAHARASHTRA's
SIMSREE



Sydenham Institute of Management Studies Research and Entrepreneurship Education
B Road, Churchgate, MUMBAI - 400020

ONLINE 6TH FACULTY DEVELOPMENT PROGRAMME

on Research Enrichment

ADVANCED ANALYSIS

Resource Person:- Dr. Pranav Ranjan

Professor and Head of the Institute, D.Y. Patil University School of Management

Session	Topic	Date	Day	Time
1	Discriminant Analysis and cases related to it	22/08/25	Fri	7pm - 9pm
2	Multiple Discriminant Analysis	25/08/25	Mon	7pm - 9pm
3	Exploratory Factor Analysis	29/08/25	Fri	7pm - 9pm
4	Cluster Analysis and its Types with Cases, Usage in segmentation	01/09/25	Mon	7pm - 9pm
5	Multidimensional analysis for Positioning	03/09/25	Wed	7pm - 9pm
6	Attribute Based Perceptual Map	08/09/25	Mon	7pm - 9pm
7	Conjoint Analysis	10/09/25	Wed	7pm - 9pm
8	Binary Logistic Regression	12/09/25	Fri	7pm - 9pm
9	Correspondence Analysis	15/09/25	Mon	7pm - 9pm
10	Market Basket Analysis & Lift	17/09/25	Wed	7pm - 9pm
11	RFM Analysis and Optimizing Direct Mail Campaigns	19/09/25	Fri	7pm - 9pm
12	Structural Equation Modeling	24/09/25	Wed	7pm - 9pm
13	Structural Equation Modeling	26/09/25	Fri	7pm - 9pm
14	Structural Equation Modeling	29/09/25	Mon	7pm - 9pm
15	Multiple Linear Regression, Assumption and its testing	01/10/25	Wed	7pm - 9pm

Fees: Rs. 3000

Last date to register: 10th August 2025

LIMITED SEATS [Click to Register](#)

E-Certificates will be provided on successful completion

Email : researchcell@simsree.org

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