



GOVERNMENT OF MAHARASHTRA



SIMSREE

Sydenham Institute of Management Studies Research and Entrepreneurship Education

13th APIC 2026
Asia Pacific International Conference

on

Changing Business Practices in Current Environment

Organized by

SIMSREE

Sydenham Institute of Management Studies Research and Entrepreneurship Education

6th and 7th March 2026

Venue

**Sydenham Institute of Management Studies Research and Entrepreneurship Education,
3rd floor Auditorium, B-Road, Churchgate - Mumbai 400020**

महाराष्ट्र



शासन

सत्यमेव जयते

SIMSREE



About SIMSREE

SIMSREE (Sydenham Institute of Management Studies Research and Entrepreneurship Education, Churchgate, Mumbai) established in the year 1983, is the most preferred management institute in terms of providing quality education and return on investment. Institute belongs to Government of Maharashtra. Over more than 41 years, Institution has provided management education (MMS) in the field of Finance, Human Resources, Marketing, Operations and Systems. SIMSREE is a constituent institute in Dr. Homi Bhabha State University (HBSU). SIMSREE under the guidance of Director of Institute, a student driven institution, where students initiates the activities of institute resulting in realizing the Vision and Mission of the Institute.

Vision

- To be a Leader in Management Education and be recognized and respected by the corporate world as an Institution of Academic Excellence
- To mould students into industry-ready and highly resourceful professionals capable of effectively managing business complexities in a globally competitive environment

13TH APIC 2026

Objective

- To provide a unique forum for the presentation and discussion of research on “ Changing Business Practices in Current Environment ”
- To promote the exchange of research-based knowledge among academicians and practitioners
- To act as a vehicle to help build a global movement dedicated to capturing, spreading and nurturing good business practice.

Themes and Sub-Themes

Changing Business Practices in Current Environment

- | | |
|--|--|
| • New Frontiers in Financial Services | • Next-Generation Marketing Strategies |
| • Evolving Practices in Operations and Supply Chain Management | • Redefining the Foundations of General Management |
| • Innovations in Information Systems and Digital Enterprise | • Contemporary Perspectives in Human Resource Management |

Shri. Chandrakant Dada Patil
Hon'ble Minister,
Higher and Technical Education,
Maharashtra State

Shri. Indranil Naik
Hon'ble Minister of State
Higher and Technical Education,
Maharashtra State

Shri. B. Venugopal Reddy, IAS
Hon'ble Addl. Chief Secretary, Higher
and Technical Education, Maharashtra

Prof. Dr. Rajanish Kamat
Hon'ble Vice Chancellor
Dr. Homi Bhabha State University

Dr. Shailendra Deolankar
Director, Higher Education,
Maharashtra State

Dr. Vinod Mohitkar
Director Technical Education
Maharashtra State

Conference Mentor

Dr. Shriniwas Dhure
Director, SIMSREE

Convenor

Dr. Pavan C. Patil
Assistant Prof., Head Research
SIMSREE

GLIMPSES OF 12TH APIC '25

Asia Pacific International Conference, held on 10th and 11th March 2025



Opening ceremony



Keynote Speaker - Dr. Justin Paul
Ph.D(Brighton, UK) Ph.D(IIT), D.Sc(Hon)
Provost & Dean, NMIMS Mumbai



Paper Presentations



Best Research Paper Winner
Mr. Atul Gavhane



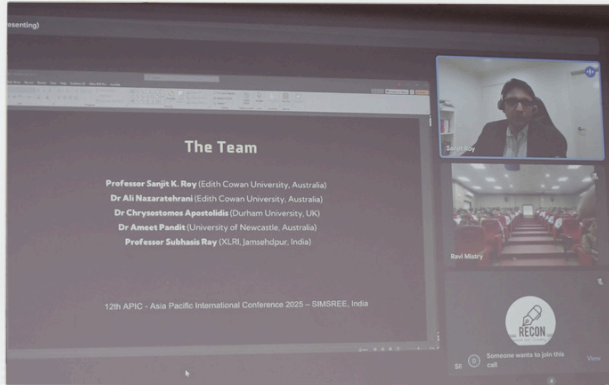
Best Research Paper Runner Up
Ms. Manju Vinish



Unveiling SMR Journal

GLIMPSES OF 12TH APIC '25

Asia Pacific International Conference, held on 10th and 11th March 2025



International Guest Lecture - Dr. Sanjit K. Roy
Vice Chancellor's Professorial Research Fellow;
Prof. Marketing and Service Science, ECU Australia



Organizing team - ReCon



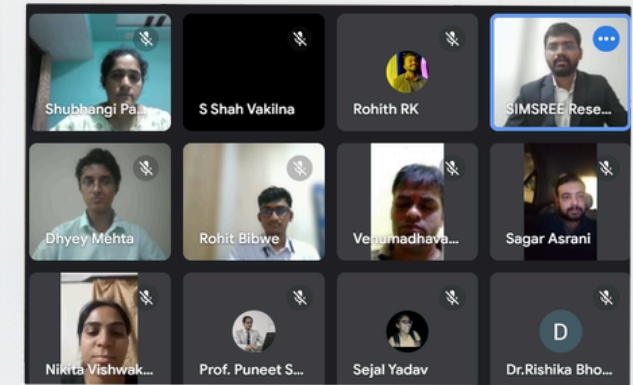
Chairpersons



Vision Conclave : Panel Discussion



Enervision (Case Study) Judges
with Team ReCon



Online Research Session

GLIMPSES OF 12TH APIC '25

Asia Pacific International Conference, held on 10th and 11th March 2025



Case Competition presentations



Case Competition presentations



Case Competition presentations



Winners
Team Visionary Vanguarders



First Runners Up
Team Business Braniacs



Second Runners Up
Team Charge Champions

GLIMPSES OF 12TH APIC '25

Asia Pacific International Conference, held on 10th and 11th March 2025



Dr. Dhure felicitating
Dr. Justin Paul



Dr. Ubale addressing at conference



Prof. Ahale felicitating
Mr. Anoop Deshpande



Dr. Pawaskar felicitating
Dr. Bernadette D'Silva



Dr. Ranu Jain felicitating
Dr. Sadavarte



ReCon organizing team along with
Dr. Dhure, Dr. Paul and Dr. Pande

GLIMPSES OF 12TH APIC '25

Asia Pacific International Conference, held on 10th and 11th March 2025



Research Paper Presentations



Dr. Nimit Sheth felicitating
Dr. Anil Pande



Prof. Macchindra Katre felicitating
Dr. Rita Khatri



Students and Faculties



Declaration of Results by
Dr. Ashish Pawaskar



Vote of Thanks by
Dr. Pavan C. Patil



We invite only original research work
Selected papers (after a review process) will be published in

Sydenham Management Review (SMR)
The International Research Journal
(ISSN : 2249-9490)



Abstract Submission Format

- 3-5 Keywords
- 250-300 words
- Font- Times New Roman
- Font size-12
- Line spacing 1.5
- Margin 1
- Title
- Name of the Authors
- Introduction
- Purpose/Aim/Need of the study
- Objectives of the Study
- Methodology
- Result

Full Paper Submission Format

Title, Abstract, Keywords, Introduction, Purpose of Study, Literature Review, Objectives of the Study, Hypothesis Theoretical Background, Problem Statement Methodology, Analysis, Hypothesis Testing, Result and Discussion, Conclusion, Managerial Implications, Limitations, Scope for Further Research, References as per APA.
Word limit - Less than 5000 words

Important Dates

- | | |
|--|---------------|
| • Last date for submission of Abstract (click here for Abstract Submission) | 10th Feb 2026 |
| • Notification of Acceptance of Abstract to the Authors (By E-mail) | 20th Feb 2026 |
| • Registration and Online Payment for selected abstracts (click here to register) | 25th Feb 2026 |
| • Last date for Submission of Full Paper (click here to submit Full Paper) | 25th Feb 2026 |
| • Last date for PPT Submission for Presentation in Conference (click here to submit PPT) | 25th Feb 2026 |

Research Conference Dates - 6th and 7th March 2026

Registration Fees

Includes : Tea, Refreshments, Lunch, Welcome Kit (06/03/26),
Presentation Certificate & Attendance Certificate,
Online Research Sessions (07/03/26)

For Industry Person	Rs.3000 /-
For Faculty Members (Maximum two co-authors)	Rs.2000 /-
For Research Scholars (Subject to Ph.D Admission Letter / Ph.D Registration Letter)	Rs.1000 /-
For Students along with faculty member as co-author	Rs.500 /-
For Foreign Participants	50 USD
For Attending Conference and not Presenting Paper	Rs.1000 /-

Payment once done won't be refunded

Bank Details

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INSTITUTE OF MANAGMENT
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A/c Number: 00000042523297857
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***Publication fees to be paid separately after selection
of Research Paper by Reviewer - Rs.1000/-**

AWARD FOR THE BEST PAPER

1st Prize: Rs.8,000/-

2nd Prize: Rs.4,000/-

SCHEDULE

6th March 2026 Research Conference

Time Slot	Activity
9:00 am - 9:30 am	Registration & Tea
10:00 am - 11:30 am	Inauguration & Key note speaker addressal
11:30 am- 1:00 pm	Paper presentation Slot 1a/1b/1c
1:00 pm - 2:00 pm	Lunch
2:00 pm - 4:00 pm	Paper presentation Slot 2a/2b/2c
4:00 pm -4:30 pm	Snacks, Tea Refreshment
4:30 pm - 5:30 pm	International Guest Lecture (Online)
5:30 pm - 5:45 pm	Results & Vote of Thanks
5:45 pm - 6:00 pm	Group Photos

7th March 2026 Online Research Sessions

Time slot	Online Research Session
11:00 am to 1:00 pm	Online Research Session 1
1:00 pm to 2:00 pm	Break
2:00 pm to 3:00 pm	Online Research Session 2
3:00 pm to 4:00 pm	Online Research Session 3
4:00 pm to 4:15 pm	Break
4:15 pm to 5:15 pm	Online Research Session 4
5:15 pm to 6:15 pm	Online Research Session 5

Organizing Secretaries

Dr. Vijay Narkhede , Professor, SIMSREE
Dr. Hanumant D. Ubale, Assistant Professor, SIMSREE

Organizing Committee

Research & Consulting Club, SIMSREE

Prof. Ahale Rohan
Prof. Abhishek Naik
Prof. Sumaiya Selot
Prof. Virani Qudsia
Prof. Fatima Galyan
Shri. Swapnil Gaurav
Shri. Ravi Nannaware
Shri. Nirmal Vinayak
Shri. Khanvilkar Vinayak
Smt. Chavan Anjali
Smt. Nalawade Shushma
Shri. Vikas Jambhale
Smt. Shweta Arekar

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Dr. B. Sadawarte
Dr. B. DeSilva
Dr. Sandip Bhanot
Dr. Jain Ranu

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Dr. Homi Bhabha State University

