



GOVERNMENT OF MAHARASHTRA

SIMSREE

Sydenham Institute of Management Studies Research and Entrepreneurship Education

12th APIC 2025

Asia Pacific International Conference

on

Changing Business Practises in Current Environment

Organized by

SIMSREE

**Sydenham Institute of Management Studies Research and Entrepreneurship
Education**

10th and 11th March 2025

Venue

**Sydenham Institute of Management Studies Research and Entrepreneurship Education,
3rd floor Auditorium, B-Road, Churchgate - Mumbai 400020**



SIMSREE



About SIMSREE

SIMSREE (Sydenham Institute of Management Studies Research and Entrepreneurship Education, Churchgate, Mumbai) established in the year 1983, is the most preferred management institute in terms of providing quality education and return on investment. Institute belongs to Government of Maharashtra. Over more than 40 years, Institution has provided management education (MMS) in the field of Finance, Human Resources, Marketing, Operations and Systems. SIMSREE is a constituent institute in Dr. Homi Bhabha State University (HBSU). SIMSREE under the guidance of Director of Institute, is a student driven institution, where students initiates the activities of institute resulting in realizing the Vision and Mission of the Institute.

Vision

- To be a Leader in Management Education and be recognized and respected by the corporate world as an Institution of Academic Excellence
- To mould students into industry-ready and highly resourceful professionals capable of effectively managing business complexities in a globally competitive environment



12th APIC 2025



Objective

- To provide a unique forum for the presentation and discussion of research on Changing Business Practices in Current Environment
- To promote the exchange of research-based knowledge among academicians and practitioners
- To act as a vehicle to help build a global movement dedicated to capturing, spreading and nurturing good business practice.

Themes and Sub-Themes

Changing Business Practises in Current Environment

- Emerging Trends in Financial Services
- Transformations in Operations and Supply Chain Management
- Advancements in Information Systems and Digital Business
- Revolutions in Marketing Strategies
- Revisiting General Management Principles
- Modern Approaches to Human Resource Management

Shri. Chandrakant Dada Patil,
Hon'ble Minister,
Higher and Technical Education,
Maharashtra State

Shri. Indranil Naik,
Hon'ble Minister,
State Higher and Technical Education,
Maharashtra State

Shri. B. Venugopal Reddy
IAS,
Hon'ble Addl. Chief Secretary
Higher and Technical
Education, Maharashtra

Prof. Dr. Rajanish Kamat
Hon'ble Vice Chancellor
Dr. Homi Bhabha State
University

Dr. Shailendra Deolankar
Director, Higher Education,
Maharashtra State

Dr. Vinod Mohitkar
Director, DTE

Conference Mentor

Dr. Shriniwas Dhure
Director, SIMSREE

Convenor

Dr. Pavan C. Patil
Assistant Prof., Head Research
SIMSREE

Glimpses of 11th APIC'24

Asia Pacific International Conference, held on 2nd and 3rd March 2024



Opening ceremony



Keynote Speaker
Dr. Dhananjay Kalbande



Paper Presentations



Best Research Paper Winner
Dr. Sangeeta Pandit



Best Research Paper Runner Up
Mr. Niket Karajgi



Best Research Paper (Student)
Mr. Gaurav Sinha

Glimpses of 11th APIC'24

Asia Pacific International Conference, held on 2nd and 3rd March 2024



International Guest Lecture
Mr. Vibhor Saxena



Organizing team - ReCon



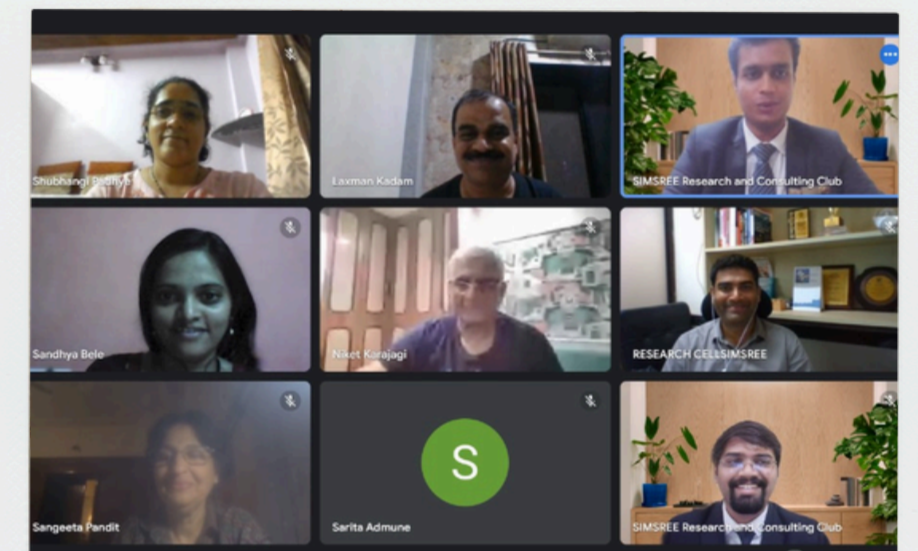
Chairpersons



Vision Conclave : Panel Discussion



Enervision (Case Study) Judges with
Team ReCon



Online Research Session

Glimpses of 11th APIC'24

Asia Pacific International Conference, held on 2nd and 3rd March 2024



Case Competition presentations



Case Competition presentations



Case Competition presentations



Winners
Team Visionary Vanguard



First Runners Up
Team Business Braniacs



Second Runners Up
Team Charge Champions

Glimpses of 11th APIC'24

Asia Pacific International Conference, held on 2nd and 3rd March 2024



Research Paper Presentations



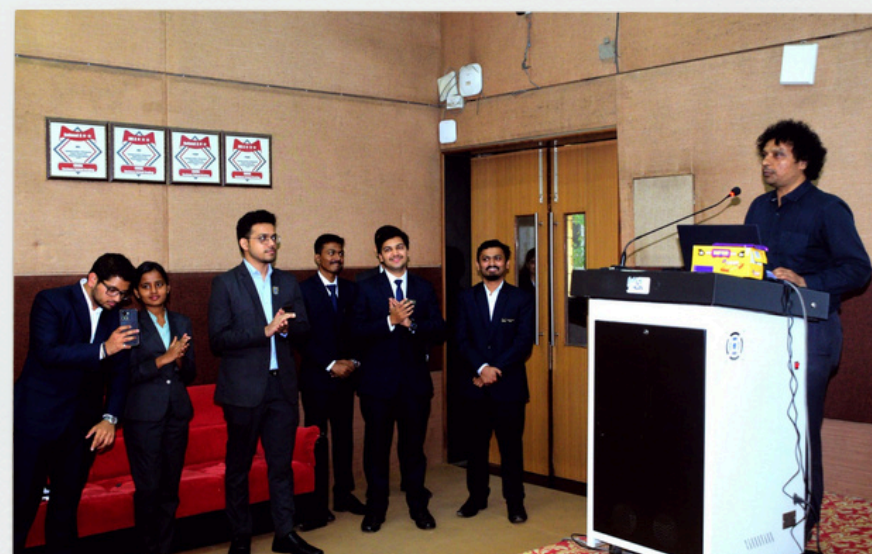
Dr. Nimit Sheth felicitating
Dr. Bernadette D'Silva



Prof. Rohan Ahale felicitating
Dr. Anil Chougule



Students



Declaration of Results by
Dr. Ashish Pawaskar



Vote of Thanks by
Dr. Pavan C. Patil

We invite only original research work
Selected papers (after a review process) will be published in

Sydenham Management Review (SMR) 2025
The International Research Journal
(ISSN : 2249-9490)



Abstract Submission Format

- 3-5 Keywords
- 250-300 words
- Font- Times New Roman
- Font size-12
- Line spacing 1.5
- Margin 1
- Title
- Name of the Authors
- Introduction
- Purpose/Aim/Need of the study
- Objectives of the Study
- Methodology
- Result

Full Paper Submission Format

Title, Abstract, Keywords, Introduction, Purpose of Study, Literature Review, Objectives of the Study, Hypothesis Theoretical Background, Problem Statement Methodology, Analysis, Hypothesis Testing, Result and Discussion, Conclusion, Managerial Implications, Limitations, Scope for Further Research, References as per APA.
Word limit - Less than 5000 words

IMPORTANT DATES

- | | |
|--|---------------|
| • Last date for submission of Abstract (click here for Abstract Submission) | 10th Feb 2025 |
| • Notification of Acceptance of Abstract to the Authors (By E-mail) | 20th Feb 2025 |
| • Registration and Online Payment for selected abstracts (click here to register) | 25th Feb 2025 |
| • Last date for Submission of Full Paper (click here to submit Full Paper) | 25th Feb 2025 |
| • Last date for PPT Submission for Presentation in Conference (click here to submit PPT) | 25th Feb 2025 |

Research Conference Dates - 10th and 11th March 2025

Registration Fees	
Includes : Tea, Refreshments, Lunch (10th March 2025), Welcome Kit, Online Research Sessions (11th March 2025), Presentation Certificate & Attendance Certificate	
For Industry Person	Rs.3000 /-
For Faculty Members	Rs.2000 /-
For Research Scholars	Rs.1000 /-
For Students along with faculty member as co-author	Rs.500 /-
For Foreign Participants	50 USD
For Attending Conference and not Presenting Paper	Rs.1000 /-

*Payment once done won't be refunded

Bank Details	
A/c Name: SYDENHAM INSTITUTE OF MANAGMENT STUDIES Bank Name: State Bank Of India A/c Number: 00000042523297857 IFS Code: SBIN0004283 MICR Code: 400002151 UPI ID: 42523297857@sbi	

***Publication fees to be paid separately after selection of
Research Paper by Reviewer - Rs.1000/-**

AWARD FOR THE BEST
PAPER

1st Prize: Rs.8,000/-
2nd Prize: Rs.4,000/-

Schedule

10th March 2025
Research Conference

Time Slot	Activity
9:00 am - 9:30 am	Registration & Tea
10:00 am - 11:30 am	Inaugration & Key note speaker addressal
11:30 am- 1:00 pm	Paper presentation Slot 1a/1b/1c
1:00 pm - 2:00 pm	Lunch
2:00 pm - 4:30 pm	Paper presentation Slot 2a/2b/2c
4:30 pm -5:00 pm	Snacks, Tea Refreshment
5:00 pm - 6:00 pm	International Guest Lecture (Online)
6:00 pm - 6:15 pm	Results & Vote of Thanks
6:00 pm - 6:30 pm	Group Photos

Key Note Speaker



Dr. Justin Paul

Ph.D(Brighton, UK)Ph.D(IIT),D.Sc(Hon)

Provost & Dean, NMIMS Mumbai

International Guest Speaker



Dr. Sanjit K. Roy

Vice Chancellor's Professorial Research Fellow;
Professor of Marketing and Service Science, Edith Cowan
University, Australia
Associate Editor: European Journal of Marketing

Schedule

11th March 2025
Online Research Sessions

Time slot	Online Session Topic	Resource Person
11:00 am to 1:00 pm	Data Analysis using SPSS	Dr. Keyurkumar Nayak , Director, Mumbai University, Garware Institute of Career Education & Development
1:00 pm to 2:00 pm	Break	
2:00 pm to 3:00 pm	Multivariate Analysis using Smart PLS	Dr. Keyurkumar Nayak , Director, Mumbai University, Garware Institute of Career Education & Development
3:00 pm to 4:00 pm	The Necessity of Research	Dr. Manish Verma, Dean (Student Affairs), MIESPPU Institute of Higher Education, Doha, Qatar
4:00 pm to 4:15 pm	Break	
4:15 pm to 5:15 pm	Hypothesis testing using JASP	Dr. Nirmala Joshi, Head Research & MET SEVA, MET Institute of Management
5:15 pm to 6:15 pm	Factor Analysis	Dr. Sandeep Bhanot, Director, I/C SIESCOMS

Organizing Secretaries

Dr. Vijay Narkhede , Professor, SIMSREE

Dr. Hanumant D. Ubale, Assistant Professor, SIMSREE

Organizing Committee

Research & Consulting Club, SIMSREE

Prof. Ahale Rohan

Prof. Katare Machindra

Prof. Virani Qudsia

Prof. Padhye Shubhangi

Shri. Ravi Nannaware

Shri. Rajput Rajendra

Smt. Chavan Anjali

Smt. Nalawade Shushma

Review Committee

Dr. Vijay Narkhede

Dr. Anil Chougule

Dr. Hanumant Ubale

Dr. Sangeeta Pandit

Dr. Ashish Pawaskar

Dr. Sheth Nimit

Dr. Nirmala Joshi

Dr. B. Sadawarte

Dr. B. DeSilva

Dr. Sandip Bhanot

Dr. Jain Ranu

Contact Persons

Mr. Dhyey Mehta : 9820237993

Mr. Sanket Deshmukh : 8928791875

Shri. Vinayak Khanvilkar : 9730355813

Email : researchcell@simsree.org

