

Government of Maharashtra

**Dr. Homi Bhabha State University, Mumbai**

SYDENHAM INSTITUTE OF MANAGEMENT STUDIES, RESEARCH AND  
ENTREPRENEURSHIP EDUCATION, (SIMSREE)  
B-ROAD, CHURCHGATE, MUMBAI – 400 020.  
Contact no: (022) 61510701 | Tele/Fax (022) 22821059  
www.simsree.org



Ref No: SIMSREE/MMM-MFM ADM/2026-27

Date: 01/04/2026

**ADMISSION NOTIFICATION**  
**FOR ACADEMIC YEAR 2026-27**

**APPLICATIONS ARE INVITED FOR ADMISSIONS TO FIRST YEAR, THREE YEARS  
EXECUTIVE PROGRAMME**

**(MMM) <sup>(#)</sup> – Marketing Management – FYMMS (Executive Batch) &  
(MFM) <sup>(#)</sup> – Financial Management – FYMMS (Executive Batch)**

**Please Note: Only the applicants who are currently working in Mumbai/ Navi Mumbai/ Thane are eligible to apply for this programme.**

**SCHEDULE FOR MMM & MFM BATCH (2026-2029)**

**Eligibility Criteria:** Candidate should be Graduate having two years of experience (non- clerical) from the date of declaration of graduation result date till 30<sup>th</sup> June, 2026.

**Steps to follow for admission process:**

**Step 1:** Fill the application form.

**Step 2:** Pay processing fees as per your category (General/Reserved)

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| Candidates satisfying the Educational Criteria and Experience should fill-up the ONLINE Application Form on Link <a href="http://lms.simsree.org/admission/lauth/login">http://lms.simsree.org/admission/lauth/login</a> & Pay processing fee<br>Rs. 1150/- (Open Category) &<br>Rs. 950/- (Reserved Category- Caste Certificate from the competent authority needed)<br>Upload original documents: SSC,HSC/Diploma, Graduation Final Year Marksheet, Degree Certificate, Birth Certificate & Caste Certificate (for reserved category) | Wednesday, 01 <sup>st</sup> April, 2026<br><b>Till</b><br>Thursday, 30 <sup>th</sup> April, 2026 |
| Provisional Display of Shortlisted Candidate for further Process, on <a href="http://www.simsree.org">www.simsree.org</a>   | <b>Will be notified later from</b><br><br><b>Time to Time</b>                                    |
| Original Document Verification <sup>(S)</sup><br>Along with one set of all photocopies &<br>Conduct of further Admission Process  |  |
| Declaration of (PI) Result & List of Shortlisted candidates eligible for Provisional Admissions to MMM <sup>#</sup> / MFM <sup>#</sup> courses, on <a href="http://www.simsree.org">www.simsree.org</a>   |  |
| Payment of fees & Provisional Admission Confirmation (Provisional)  |  |

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|---------------------------------------|------------|
| Commencement of Course <sup>(@)</sup> | July, 2026 |
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(@):- subject to change as per the Dr.Homi Bhabha State University guidelines / arrangement of terms.

(#):- subject to change as per the Government norms and its amendments from time to time.

**Document Verification Notification <sup>(s)</sup> :**

The Candidates eligible for Personal Interview (PI) to the MFM and MMM course, their original documents will be scrutinized online, these candidates should be scan and uploaded their original documents, with clear visibility.

Any discrepancy found in case of eligibility criteria needs to be explained before PI.

1. S.S.C Marksheet & Certificates (Both)
2. H.S.C/Diploma Marksheet & Certificates (both)
3. All Semesters Degree Marksheets & Degree / Passing Certificate
4. Proper 2 Years Experience Certificate after Graduation
5. Caste Certificate (if applicable)
6. Aadhar Card Photo Copy
7. Marriage Certificate Copy (if applicable)
8. PH Category Certificate (if applicable)
9. 4 Passport Size Photographs

**All the Best!!**