In keeping with the rich tradition of Sydenham College of Commerce of imparting high quality education, Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE) was founded in the year 1983. Since then, SIMSREE has endeavoured to produce global managers of shining excellence.

Today, 35 years after its inception, SIMSREE stands as one of the most eminent management institutes in India. Located at Churchgate, Mumbai - the heart of the financial capital of the country, SIMSREE has the advantage of being the cynosure of the corporate world and also the opportunity to draw from the finest in the industry.

**Mission**
- To be a Leader in Management Education and be recognised and respected by the corporate world as an Institution of Academic Excellence
- To mould students into industry-ready and highly resourceful professionals capable of effectively managing business complexities in a globally competitive environment
- To let student initiative be a driving force behind the institution; supervising and guiding the students as and when required
- To maximize industry exposure of students through internship, live projects, guest lectures and management events
- To simulate a temperament of research and culture of entrepreneurship among students
- To instill in students a sense of ingenuity, discipline and commitment to lead their organisations towards resounding success

**Vision**
- To be a Leader in Management Education and be recognised and respected by the corporate world as an Institution of Academic Excellence
- To mould students into industry-ready and highly resourceful professionals capable of effectively managing business complexities in a globally competitive environment

**Legacy**
- To be a Leader in Management Education and be recognised and respected by the corporate world as an Institution of Academic Excellence
- To mould students into industry-ready and highly resourceful professionals capable of effectively managing business complexities in a globally competitive environment

**About Us**

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03. Director Training & Placement’s Address
04. SIMAA
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07. Curriculum | Certifications | Workshops
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14. Student Profile
15. Student Body Structure
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22. Summer Placement Report
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26. Our Recruiters
27. Executive Placement Committee 2018-19
In 1983, we embarked on a journey to become one of the top management schools in India with the motto “Samudyogo hi Vihwajitah” meaning, Diligent Efforts Conquer the World. Today, we have the distinction of being among the best management schools in the country, ergo one of the most sought after by aspirants.

Located in the heart of Mumbai, the financial capital of our nation, our college provides its students with the privilege of unparalleled exposure to corporate India. Eminent industry professionals visit our institute on a regular basis to deliver lectures and to conduct workshops and knowledge sessions. Keeping in mind the nucleus of our success, a completely student driven philosophy, I would like to state four characteristics we embrace and practice: First being, people orientation. It’s only through collective efforts here at SIMSREE that we achieve new heights. The inculcated ability to work with fellow human beings and to go in a well-coordinated, focused manner is in our greatest asset. The second is fairness, equity and integrity. In today’s cut throat competitive environment which we find ourselves in, we aspire to be the beacon of change. The third aspect is to have an open mind, for wisdom is power. We encourage as much diversity of views as possible for reaching solutions which are all embracing and invariable in the long run. And, the fourth we strive to quench our inquisitive and enquiring mind and to think of innovative solutions.

Every industry looks for an individual possessing the required skills and suitability for their requirements. To this end, we try to understand the strengths and weaknesses of the students after their admission and effort is made to convert their weaknesses into strengths. Many programmes such as Six Sigma, SAP, Digital Marketing, Big Data Analytics and Financial Modelling are conducted apart from the curriculum. In addition, students undertake Summer Internships and Live Projects along with their coursework to gain exposure and experience in the industry that they will be working in, in the near future.

Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE), Mumbai, India and San Francisco State University (SF State), California, Wisconsin University, Parkside U.S.A., having affirmed their common commitment to the values of intellectual freedom, educational excellence, and international cooperation, and having recognized the benefits that may be realized through expanded communication and collaborative research on education and cultural matters, the sharing of educational and cultural resources in higher education, research, and cultural exchange.

We take pride in stating, the industry once again has shown immense belief in the talent that SIMSREE nurtures and offers to the corporate world.

A stellar recruitment season is an honour which reinstates the conviction of the industry in the brand. SIMSREE: I firmly believe that the batch of 2016-18 just like other Sydenham alumni in the industry will contribute immensely to their organizations and make their campus proud. I am sure that Sydenham will scale greater heights in the time to come.

Our students bring with them an average of 21 months of industry experience and are selected through CAT, MH-CET, CMAT etc, with cut-off being as high as 99.7 percentile. Students are further encouraged to take up summer internships and participate in various sector specific events organized on campus in collaboration with leading corporate entities. In addition, the students are being trained on team and leadership skills and soft skills which, today, play an extremely critical role in the overall development of the individual and their fitment into the corporate work culture. It is not just us saying good about our students, the track record of our Alumni speaks for itself. Many of them hold CXO level positions and many others have set up E-Commerce businesses that are the envy of many. Our Alumni committee, headed again by Mr. Keyur Thakore, Director - Training and Placements SIMSREE, firmly believe that the batch of 2016-18 just like other Sydenham alumni in the industry will contribute immensely to their organizations and make their campus proud. I am sure that Sydenham will scale greater heights in the time to come.

As you begin a new year, we too embark on our continued journey of striving to integrate the latest happenings in the real world with what is taught in the classroom. This is being done through a focused yet evolving process of bringing in the best from the industry and integrating their practical hands-on experience with theory – a large part of our faculty comes from leading industries and are themselves leaders in their respective subject domain.

As one of the oldest and prestigious institutes located in the heart of the city of Mumbai, Sydenham offers five streams of specialization – Finance, Marketing, Operations, Systems and HR, thus, as a recruiter it becomes a single port of call to meet your requirements across functions.

Our association with our regular recruiters has been of paramount significance to SIMSREE and I would restate that they have always had an active role in our Institute’s standing today. To our new recruiters, all I would say is- join the rest of the leading corporates in picking the best talent from an institute that offers students who have proved themselves to be at par or even a notch above the rest in the business.

It gives me great pleasure in welcoming you to the Sydenham Campus, to participate in the placement season for the batch of 2018-2019 and look forward to meeting you on Campus.

Mr. Keyur Thakore
Director - Training and Placements SIMSREE
SIMAA was envisioned by the students of the 2005-07 batch. It has been registered as a ‘Company’ under Section 25. This institution has been ably supported by the present DirectorDr. Manoj Bhide and the alumni. Vision: To be among the top 10 Institutes in India and achieve autonomy.

Structure of SIMAA

The Board of Directors consists of seven member

Mr. Ashish Bhasin  
Chairman and CEO, South Asia Dentsu Aegis Network

Mr. G. Dhananjayan  
Founder & Managing Director, BOFTA Film Academy

Mr. Ajit Alexander  
Chief Executive Officer, VFS TasHeel International & VASC

Mrs. Sneha Pathak  
Proprietor, SP Consultancy

Mr. Sachin Khandelwal  
Ex MD & CEO, Magma Housing Finance Ltd.

Mr. Mahesh Balasubramanian  
Managing Director & Chief Executive Officer, Kotak Mahindra General Insurance Co. Ltd

Dr. Ashish Pawaskar  
Independent Media Production Professional

Awards & Rankings

Outstanding B-School in Western Region  
Award at the Silver Jubilee Edition of Business School Affaire & Dewang Mehta National Education Awards

Outstanding Educational Institute (West),  
ABP NEWS National Education Awards

NHRDN Ranking

27th
all over India, 2018

Times of India

3rd
best B-School in terms of ROI, 2018

Business Today Ranking

21st
Rank in terms of Placements, 2017
Courses Offered

**MASTER OF MANAGEMENT STUDIES (MMS)**
- A two-year full-time post graduate degree course affiliated to the University of Mumbai
- The course is approved by the All India Council for Technical Education (AICTE), New Delhi
- The program offers specialisations in the areas of Finance, Marketing, Operations, Systems and HR

**Post Graduate Diploma in Business Management**
- SIMSREE offers a two year full time Post Graduate Diploma in Business Management (PGDBM) course.
- This is the only fully autonomous management programme offered by the Government of Maharashtra and offered exclusively at SIMSREE.
- The course is approved by the All India Council for Technical Education (AICTE), New Delhi

**PART TIME COURSES**
- Three year Part time courses for professionals having prior work experience in related fields
- Courses offered are Masters degree in Financial Management (MFM) and Marketing Management (MMM)

**PhD**
- The PhD topics undertaken at SIMSREE range from the role of Well-being on employee engagement to effect of music on consumer buying behaviour. From customer satisfaction in Indian and foreign banks to advertisement effectiveness

Curriculum

**1st Year**
All students in the first year follow a common curriculum to get a flavour of all specialisations.

**Semester I**
- Operations Management
- Managerial Economics
- Business Statistics
- Financial Accounting
- Perspective Management
- Business Communication
- Organizational Behaviour
- Information Technology management

**Semester II**
- Analysis of Financial Statements
- Financial Management
- Operations Research
- Human Resource Management
- Legal and Tax Aspects of Business
- Business Research Methods
- Marketing Management
- Entrepreneurship Management

Admission Process
The admission process at SIMSREE is administered by the Directorate of Technical Education, Government of Maharashtra, which selects students by means of a 'Centralised Admission Process' (CAP)

<table>
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<tr>
<th>Institute</th>
<th>JAMNALAL BAIJ</th>
<th>SIMSREE</th>
<th>K. J. SOMAIYA</th>
<th>WELINGKAR</th>
<th>ALL-INDIA CUT-OFF</th>
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</thead>
</table>

Certifications
- Microsoft Excel
- Digital Marketing
- KPMG Lean Six Sigma - Green Belt
- FLIP
- CFA
- NCFM
- NISM
- International Business
- Strategic Management
- Project Management

Finance
- Financial Markets and Institutions
- Corporate Valuation and Mergers & Acquisitions
- Security Analysis and Portfolio Management
- Financial Regulations
- Derivatives and Risk Management
- Financial Modeling
- Venture Capital and Private Equity

Marketing
- Sales Management
- Marketing Strategy
- Consumer Behaviour
- Services Marketing
- Product & Brand Management
- Marketing Analytics
- International Marketing

Common Subjects
- International Business
- Strategic Management
- Project Management

Second year curriculum is specialisation specific for the students with few common subjects

**2nd Year**

- **Semester I**
  - Financial Markets and Institutions
  - Corporate Valuation and Mergers & Acquisitions
  - Security Analysis and Portfolio Management
  - Financial Regulations
  - Derivatives and Risk Management
  - Financial Modeling
  - Venture Capital and Private Equity

- **Semester II**
  - Case Studies
  - Harvard Business Review
  - Business and Morality sessions
  - Guesstimates
Operations
- Supply Chain Management
- Operations Analytics
- Service Operations Management
- Manufacturing Resource Planning & Control
- Materials Management
- Strategic Operations Management
- Strategic Sourcing in Supply Management

HR
- Training & Development
- Compensation and Benefits
- Competency Based HBM and Performance Management
- Labour Laws and Implications on Industrial Relations
- HR Planning and Application of Technology in HR
- HR Analytics
- Strategic HRM

Systems
- Database Management System & Data Warehousing
- Enterprise Management System
- Big Data and Business Analytics
- Knowledge Management
- Software Engineering
- Information System Security and Audit
- Strategic Information Technology Management

Strategic HRM
- Strategic Sourcing in Supply Management
- Strategic Operations Management
- Materials Management
- Labour Laws and Implications on Competency Based HRM and Compensation and Benefits
- Manufacturing Resource Planning & Service Operations Management
- Operations Analytics
- Training & Development
- Supply Chain Management

Additional Sessions with corporates
- Risk Management
- Market Valuation
- Financial Modelling
- Investment Banking
- Treasury Operations
- Tax Information Reporting
- Financial Planning and Analysis
- Fundamental Credit Analysis

Core Faculty
Dr. Manoj Shinde
Director, SIMSREE
Dr. R. K. Srivastava
Associate Professor, SIMSREE
Dr. Sangeeta Pandit
Associate Professor, SIMSREE
Dr. Ashish Pawaskar
Associate Professor, SIMSREE
Prof. E. Waiork
Assistant Professor, SIMSREE
Prof. Hanumant Ubale
Assistant Professor, SIMSREE
Prof. Mohan Ahale
Assistant Professor, SIMSREE
Prof. Ramesh Punavit
Assistant Professor, SIMSREE
Prof. Maithra Kataro
Assistant Professor, SIMSREE
Prof. Purneet Tukyan
Assistant Professor, SIMSREE
Mr. Varroque Tadsdin Peerzada
Research Assistant, SIMSREE
Mr. Ravindra Pandurang Nanae
Research Assistant, SIMSREE
Ms. Sheetal Gangaramani
Assistant Professor, SIMSREE
Ms. Rashmi Das
Assistant Professor, SIMSREE
Prof. Deepa Chavan
Assistant Professor, SIMSREE
Prof. Rajaramrasi Ravi Shankar
Assistant Professor, SIMSREE
Dr. Nimit Sheth
Assistant Professor, SIMSREE
Dr. Ramesh Dain
Assistant Professor, SIMSREE

Certifications
The college encourages students to pursue professional certifications and subsidizes 50% of the associated costs. Many of our students have obtained one or more of the following certifications:
- CFA
- FRM
- FLIP
- IFRS
- Six Sigma Green Belt
- Certified Demand Driven Planner (CDDP)
- Certification in Demand Driven Logistics (CDDL)

Visiting Faculty
Mr. H. P. Panina
Supreme Court Advocate and Tax Consultant, Board of Directors, EPI
Mr. Sandeep Gohale
President at JSW Steel Ltd
Mr. R. Venkatesh
Associate Dean Prin, L.N. Welingkar Institute of Management & Research, Mumbai
Ms. Swaha Shome
Faculty, ICTAI and K C College of Management
Mr. Umesh Dhand
GM – Merchandising at AdityaBirla Retail Ltd
Dr. Kalim Khan
Director, Rizvi Institute of Management and Research
Mr. Soumesh Roy
HR Director, BPCL
Mr. Leslie Rebello
Owner, L R Associates Pvt Ltd
Mr. Rajesh Vyas
General Manager – Marketing, Pfaudler Limited
Mr. R. Krishnamoorthy
GM – Syngenta Crop Protection Division
Mr. Shouli Fathi
General Manager – Strategy Development at BASF India Ltd
Mr. Bharat Nadkarni
Head, Corporate Sustainability, Tata Power
Mr. D. M. Damle
CA, Practitioner, D. M. Damle & Co.

Workshops
Apart from the prescribed courses, the college organises skill-building workshops. Some of the workshops conducted on campus are:
- Store Wars
- Digital Marketing
- Financial Modelling
- Negotiation Skills
- B-Plan Workshop
- ICICI Virtual Stock Minds
- Personality Assessment

Note:
1. Additional sessions were standalone session taken by industry experts
2. In addition to the regular academic curriculum, Students have taken certifications as mentioned.

Faculty at SIMSREE

2018-2019

2019-2020
<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Malcolm Attaide</td>
<td>President and Country Head</td>
<td>Business Banking, Retail Banking &amp; Inclusive and Social Banking, Yes Bank</td>
</tr>
<tr>
<td>Munawar Shah</td>
<td>Asst. VP</td>
<td>Deutsche Bank</td>
</tr>
<tr>
<td>Neeta Maheshwari</td>
<td>Senior VP &amp; Head - Corporate Treasury &amp; Treasury Finance Development Bank of Singapore</td>
<td></td>
</tr>
<tr>
<td>Pankaj Modi</td>
<td>Partner &amp; Senior VP - Business Solution Centre &amp; Head - Investment Banking Polaris Ltd.</td>
<td></td>
</tr>
<tr>
<td>Farag Risbud</td>
<td>Vice President</td>
<td>Avalon Consulting</td>
</tr>
<tr>
<td>Parimal Shah</td>
<td>VP &amp; Market Director</td>
<td>Genpact</td>
</tr>
<tr>
<td>Pratish Krishnan Koller</td>
<td>VP - Global research Bank of America Merril Lynch</td>
<td></td>
</tr>
<tr>
<td>Rakesh Choo</td>
<td>Vice President</td>
<td>Genpact</td>
</tr>
<tr>
<td>Abhay Lonkar</td>
<td>Director - Marketing &amp; Sales</td>
<td>Abbott Healthcare Solutions</td>
</tr>
<tr>
<td>Anees Basra</td>
<td>Director &amp; Business Head - MNC's Cit Malaysia</td>
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</tr>
<tr>
<td>Ashish Harchebar</td>
<td>Director (Global Business Solutions - SAP)</td>
<td>Bsc</td>
</tr>
<tr>
<td>Ashwini Kapila</td>
<td>Director</td>
<td>Barclays Capital</td>
</tr>
<tr>
<td>Dharmesh Sidh</td>
<td>Director</td>
<td>World Gold Council- India</td>
</tr>
<tr>
<td>Dinesh Pawar</td>
<td>Head - Commercial (AVP)</td>
<td>(Punjab Himalchaul &amp; B.K) Idea Cellular Limited</td>
</tr>
<tr>
<td>Gagan Sikand</td>
<td>Director - Process Innovation</td>
<td>Pepsi</td>
</tr>
<tr>
<td>Harshad Katkar</td>
<td>Director</td>
<td>Investment Banking, Deutsche Bank</td>
</tr>
<tr>
<td>Kapil Khandelwal</td>
<td>Director</td>
<td>Healthcare and Life Sciences - Asia Pacific, Cisco's Global Executive Leadership</td>
</tr>
<tr>
<td>Kavita Savar</td>
<td>Executive Director</td>
<td>UBS</td>
</tr>
<tr>
<td>Pradynusuma Poddar</td>
<td>Director</td>
<td>Impact Lead</td>
</tr>
<tr>
<td>Praomod Kasat</td>
<td>Director</td>
<td>Credit Suisse</td>
</tr>
<tr>
<td>Rakesh Mohan Verma</td>
<td>Asst. VP (Apparel Export Marketing)</td>
<td>Alok Industries Ltd.</td>
</tr>
<tr>
<td>Ravi Savur</td>
<td>VP - Structured Products</td>
<td>Citybank</td>
</tr>
<tr>
<td>Ravi Shankar Singh</td>
<td>Executive Vice President</td>
<td>Glaxo Smith Kline</td>
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<tr>
<td>Sachin Dabholkar</td>
<td>AVP</td>
<td>Polaris Software Lab Limited</td>
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<tr>
<td>Samir Dhamankar</td>
<td>Vice President</td>
<td>Deutsche Bank</td>
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<tr>
<td>Sanjay Lulla</td>
<td>Senior VP</td>
<td>Centre Capital Ltd.</td>
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<tr>
<td>Sanjay Singh</td>
<td>Vice President</td>
<td>Frost &amp; Sullivan</td>
</tr>
<tr>
<td>Shivani Gosain</td>
<td>Director</td>
<td>Amdocs</td>
</tr>
<tr>
<td>Samir Bhatta</td>
<td>Director &amp; Associate Publisher</td>
<td>The Retail Jeweller Magazine</td>
</tr>
<tr>
<td>Sandeep Mookerjee</td>
<td>Director - Business Development and Business Management</td>
<td>Deutsche Bank, Asia</td>
</tr>
<tr>
<td>Sharan Sharma</td>
<td>Senior VP</td>
<td>TAM Media</td>
</tr>
<tr>
<td>Shazia Khan</td>
<td>Vice President</td>
<td>J Walter Thompson</td>
</tr>
<tr>
<td>Shrirish Iyer</td>
<td>Senior VP - Risk Management Business System</td>
<td>HDBS</td>
</tr>
<tr>
<td>Ramesh Ramourti</td>
<td>Executive Vice President</td>
<td>Anil Global Insurance Brokers</td>
</tr>
<tr>
<td>Ravi Rao</td>
<td>Chief Executive</td>
<td>Kotak Mahindra Asset Management</td>
</tr>
<tr>
<td>Ranjitha Mahajan</td>
<td>Chief Supply Chain Officer</td>
<td>Marico Ltd.</td>
</tr>
<tr>
<td>Rahul Shetty Singh</td>
<td>Chief Strategy and Global Head Equities</td>
<td>Kotak Mahindra Asset Management Co. Ltd.</td>
</tr>
<tr>
<td>Sanjiv Shrivardhan</td>
<td>Chief Strategy and</td>
<td>Kotak Mahindra Asset Management Co. Ltd.</td>
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<tr>
<td>Sanjay Poddar</td>
<td>Senior VP as an Executive Director</td>
<td>Citigroup</td>
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<tr>
<td>Swati Nair</td>
<td>VP - Corporate Banking</td>
<td>HSBC</td>
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<tr>
<td>Veera Dikshit</td>
<td>Director- Enterprise Business</td>
<td>India South Asia, IBM India</td>
</tr>
<tr>
<td>Vijay Kumar Agarwal</td>
<td>Senior Exec VP &amp; Group Head (Procurement &amp; Contracts)</td>
<td>Gammon India</td>
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<tr>
<td>Vivek Nagadouga</td>
<td>Director</td>
<td>Amdocs</td>
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<tr>
<td>Anupam Singhal</td>
<td>VP &amp; ISU Head</td>
<td>TCS</td>
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<tr>
<td>Arun Malkani</td>
<td>CMO and Senior VP</td>
<td>Birla Sun Life Insurance</td>
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<tr>
<td>Cavas Dumasia</td>
<td>VP - Marketing and Sales</td>
<td>Godrej &amp; Boyce Mfg Co. Ltd.</td>
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<tr>
<td>Charulata Sippee</td>
<td>Senior VP</td>
<td>DSP Merrill Lynch Limited</td>
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<td>Ganesh Belekar</td>
<td>Vice President</td>
<td>The Nielsen Company</td>
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<tr>
<td>Geetika Singh</td>
<td>Vice President</td>
<td>Kotak Mahindra Bank</td>
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<td>GPK Mode - Market Research</td>
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<tr>
<td>Girish Arora</td>
<td>Vice President</td>
<td>HTC Global Services</td>
</tr>
<tr>
<td>Harneet Singh</td>
<td>VP and Head - Marketing Bank</td>
<td>Domino’s Pizza India</td>
</tr>
<tr>
<td>Hemant Kadam</td>
<td>Senior VP</td>
<td>Citibank</td>
</tr>
<tr>
<td>Jason Gonsalves</td>
<td>VP - Corporate Planning &amp; IT</td>
<td>Kansal Neraloc Ltd.</td>
</tr>
<tr>
<td>Jayesh Sansare</td>
<td>Senior VP &amp; Regional Business Manager</td>
<td>Kotak Mahindra Bank</td>
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<tr>
<td>Jyoti Agarwal</td>
<td>Executive Vice President</td>
<td>Kotak Mahindra Bank</td>
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<tr>
<td>Kaliyaniwala Marzadi</td>
<td>AvP-BZI</td>
<td>Bigtree Entertainment (Bookmyshow.com)</td>
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<tr>
<td>Khusnuma Durawala</td>
<td>VP Planning</td>
<td>Khusnuma Durawala</td>
</tr>
<tr>
<td>Ogilvy &amp; Mather</td>
<td>Mahesh Balaubaramian</td>
<td>Executive Vice President</td>
</tr>
<tr>
<td>Malviya Babalubaramian</td>
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<td>Harneet Singh</td>
<td>VP and Head - Marketing Bank</td>
<td>Domino’s Pizza India</td>
</tr>
<tr>
<td>Hemant Kadam</td>
<td>Senior VP</td>
<td>Citibank</td>
</tr>
<tr>
<td>Jason Gonsalves</td>
<td>VP - Corporate Planning &amp; IT</td>
<td>Kansal Neraloc Ltd.</td>
</tr>
<tr>
<td>Jayesh Sansare</td>
<td>Senior VP &amp; Regional Business Manager</td>
<td>Kotak Mahindra Bank</td>
</tr>
<tr>
<td>Jyoti Agarwal</td>
<td>Executive Vice President</td>
<td>Kotak Mahindra Bank</td>
</tr>
<tr>
<td>Kaliyaniwala Marzadi</td>
<td>AvP-BZI</td>
<td>Bigtree Entertainment (Bookmyshow.com)</td>
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<tr>
<td>Khusnuma Durawala</td>
<td>VP Planning</td>
<td>Khusnuma Durawala</td>
</tr>
<tr>
<td>Ogilvy &amp; Mather</td>
<td>Mahesh Balaubaramian</td>
<td>Executive Vice President</td>
</tr>
<tr>
<td>Malviya Babalubaramian</td>
<td>Executive Vice President</td>
<td>Kotak Mahindra Bank</td>
</tr>
<tr>
<td>Malvika Dabholkar</td>
<td>AVP</td>
<td>Polaris Software Lab Limited</td>
</tr>
<tr>
<td>Niraj Das</td>
<td>Senior VP</td>
<td>Deutsche Bank</td>
</tr>
<tr>
<td>Suman Dhamankar</td>
<td>Vice President</td>
<td>Centre Capital Ltd.</td>
</tr>
<tr>
<td>Swati Nair</td>
<td>VP - Corporate Banking</td>
<td>HSBC</td>
</tr>
<tr>
<td>Veera Dikshit</td>
<td>Director- Enterprise Business</td>
<td>India South Asia, IBM India</td>
</tr>
<tr>
<td>Vijay Kumar Agarwal</td>
<td>Senior Exec VP &amp; Group Head (Procurement &amp; Contracts)</td>
<td>Gammon India</td>
</tr>
<tr>
<td>Vivek Nagadouga</td>
<td>Director</td>
<td>Amdocs</td>
</tr>
<tr>
<td>Ritesh Poddar</td>
<td>Senior VP as an Executive Director</td>
<td>Citigroup</td>
</tr>
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</tr>
</tbody>
</table>
This is the general break up of the work experience, graduation specialization and the specialization of the batch of 2017-19. The College attracts students from some of the top graduation colleges across the country and those with work experience have also worked across some major industry players. This being a two year full time course, the students select their specialization in the second year.

**Work Experience**

- Freashers: 46%
- 0-1 Year: 17%
- 1-2 Years: 20%
- 2-3 Years: 12%
- +3 Years: 6%

**Educational Background**

- Engineering: 81%
- Management: 6%
- Science: 2%
- Others: 2%

**Specialization Break Up**

- Finance: 6%
- Marketing: 5%
- Operations: 26%
- HR: 62%

Some of the premium institutions that our students hail from are:

- VITI, KBICOE, IIT, NIT’s, BT Madras, COEP, VESIT, DJSanghvi, Father Agnel, Government College of Engineering – Aurangabad, NMIMS, TCS, Panjab University, HR College of Commerce, NM College of Commerce, RA Podar College of Commerce, DG Ruparel College.

We also attract professionals from organizations such as:

- JPMorgan, Bank of America, HP, Godrej and Boyce, Accenture, Capgemini, Siemens India, BHEL, Hindustan Zinc, L&T Ltd., Infosys, TCS, Alstom, Oracle, Amdocs, Cappgemini, Tech Mahindra, SESGA Goa, Rallis India, Tata Power, Atom Technologies, Wipro Technologies, iGate Global Solutions, Essar, Deloitte, KPMG, Honeywell, Britannia, Flowserve.

The Sydenham Management Association (SMA) stands at the apex of the student committee structure at SIMSREE SMA undertakes the important activity of coordination between the students and the management. The SMA includes the Joint Chairpersons, General Secretaries and the following Committees.

**Student Body Structure**

- **Director**
- **Placement Committee**
- **Alumni Committee**
- **Corporate Relations Committee**
- **Entrepreneurship Cell**
- **Events Committee**
- **Marketing and Media Committee**
- **Research and Consulting Club**
- **Course Coordinators**
- **Finance Forum**
- **Student Social Responsibility**
Student Achievements

1st Ashutosh Gautam, Pratik Kamble & Anand Parekar
Art of War 2.0 at IIM Ranchi

1st Swapnesh Anand & Darius Balsara
Mulyankan 2017

1st Abhijeet Raut, Pradeep Maher & Yogesh Askar
Chanakya Case Study Competition at IIM Indore

Gunjan Phalak - “Best Student in Management School” at Devang Mehta National Education Awards - 6th Rank

Guest Lectures

Corporate GLs and sessions

Mr. Ahmed Rahimtoola
Head of Marketing, Allied Blenders & Distillers

Mr. Anup Maheshwari
EVP & CEO, DSP Blackrock

Mr. Anuj Thukral
MD & CEO, Axis Securities

Dr. Beverlee Anderson
Professor Emerita at CSU San Marcos

Mr. Harjeet Singh Khanduja
Vice President, HR - Reliance Jio Infocomm

Mr. Swapnesh Anand & Darius Balsara
Mulyankan 2017

Mr. Milind Deora
Member of the 15th Lok Sabha, Mumbai South constituency

Mr. Naval Sabharwal
Global Head - Supply Chain & Logistics, Ramco systems

Mr. Nikhil Taneja
General Manager at YFilms (Y-Films/Brands/Talent)

Mr. Mehernosh Pithawalla
Global Head Marketing & Sales, Godrej & Boyce Security

Mr. Milind Deora
Member of the 15th Lok Sabha, Mumbai South constituency

Mr. Mehernoosh Pithawalla
Global Head Marketing & Sales, Godrej & Boyce Security

Mr. Vinit Sambre
Head of Equities – DSP BlackRock Investment Managers Pvt. Ltd.

Mr. Abhijeet Raut, Pradeep Maher & Yogesh Askar
Chanakya Case Study Competition at IIM Indore

Mr. Swapnesh Sawant & Ojas Bangal
Markenova at Nirma University

Mr. Ronnie Screwwala
First Generation Entrepreneur and Philanthropist

Mr. Shankar Garigiparthi
Country Manager & CEO, India, Lloyds

Mr. Tarig Ahmed
Regional Sales Manager, LinkedIn

Mr. Rajesh Vig
Partner at PwC
(Corporate Connect Session)

Mr. Anup Maheshwari
EVP & CEO, DSP Blackrock

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Mr. Tarig Ahmed
Regional Sales Manager, LinkedIn

Mr. Rajesh Vig
Partner at PwC
(Corporate Connect Session)
Alumni Guest Lectures and Sessions

Mr. Amit Madhan
President & Group Head – IT & Shared Services,
Thomas Cook India

Mr. Anand Kumar
Country Director- India and South Asia at Printronics

Mr. Mahesh Balasubramanian
CEO, Kotak Mahindra General Insurance Co. Ltd.

Mr. Maneesh Bhaya
Country Head of Operations, Service and Implementation at Bank of America Merrill Lynch (CWA sessions)

Mr. Nikhil Jalan
AVP at Barclays

Mr. Rajat Mehta
Senior President & Country Head, Brand Digital & Retail Marketing, YES Bank

Mr. Sanjay Behl
CEO, Raymond Ltd.

Mr. Sudhir Khot
CEO, Financial Fitness

Mr. Vikas Agnihotri
Director Sales India, Google India

Corporate Events

HR Conclave

HR Conclave is the annual HR panel discussion of SIMSREE that facilitates the sharing of ideas and HR’s best practices between Corporates and Students. It is attended by CHROs, VP HRs, Director/Head HRs of various companies. This year, the topic of the panel discussion was ‘Changing Dynamics: Reinventing HR Practices in the VUCA World’. The Chief Guest for the conclave was Mr. Kaustubh Dhavse, Officer on Special Duty to the Chief Minister of Maharashtra.

The panelists for this year’s HR Conclave were:
Shrabani Basu, Padmini Misra, Rajesh Hurkat, Indrajit Chatterjee

Simergence

Simergence is the annual corporate event of SIMSREE where eminent personalities present their ideas on a theme relevant to the corporate world. It consists of 2 panel discussions which are attended by business leaders & students from all the top b-schools in Mumbai. Simergence is a word derived by combining SIMSREE (Sydenham Institute of Management Studies, Research & Entrepreneurship Education) & convergence. It symbolizes an effort of SIMSREE to provide an interactive platform to combine ideas & thoughts by corporate who are stalwarts in their area of expertise. The theme for this year’s Simergence 18 was ‘Changing Realm of the Industries’

The panel 1 was on the sub theme ‘Taking a leap from vision to execution’
Mr. Ashish Chauhan, Mr. Parimal Sheth, Mr. Prashant Pathak, Mr. Amit Shah

The panel 2 was on the sub-theme ‘Fading differences and bridging the gap between public sector and private sector’
Mr. T.J. Thomas, Dr. Brinda Jagirdar, Mr. Kaustubh Sonalkar, Mr. Jeff Rodrigues, Mr. Kishore Patil

This year, the event was held at the World Trade Centre in association with BSE IPF (Bombay Stock Exchange Investors’ Protection Fund)

Sustainable Enterprise Award - India Final

The final round of Sustainable Enterprise Award (SEA) India 2017 was conducted on SIMSREE’s campus with SIMSREE being the venue partner for the same. Corporate Relations Committee partnered with Jagriti Yatra to organise the SEA on the campus. The SEA is a platform for aspiring entrepreneurs across the country to showcase their ideas in Water, Agriculture and Recycling fields.

Mr. Mahesh Balasubramanian
CEO, Kotak Mahindra General Insurance Co. Ltd.
Through this event, SMR Committee aims to provide a platform to researchers, be it from the corporate world or from the academic world, to come together and present their studies and research to an experienced panel, over a period of two days.

The Mission of the Conference series is to act as a vehicle to help build a global movement dedicated to capturing, spreading and nurturing good practices in business. Stalwarts from the industry as well as PhD scholars presented their research at APIC 2018. The theme for APIC 2018 was “Changing Business Practices in Current Environment”. There were a number of entries from students from different universities across India and a separate student-track was also conducted. APIC’s uniqueness lies in the fact that this event was the result of collaboration between the students and the faculty members of SIMSREE.
### Summer Placement Report 2017-18

**Overview**

The Summer Placement Season for the 2017-18 batch of Sydenham Institute of Management Studies, Research, and Entrepreneurship Education (SIMSREE), lived up to the standards set by the institute for the past three decades. Summer Internship being an integral part of any B-School curriculum, sets the base for a management student's broader understanding of corporate world and develops a holistic perspective of the practical aspects of businesses. Sydenham witnessed a remarkable placement season which saw the first year students being offered diverse roles by MNCs and some of the leading Indian business houses. There was also a marked increase in the stipends being offered. The batch of 2017-18 had experienced work life in different sectors ranging from IT to Pharma, for periods of less than a year to over three years.

**Batch Profile**

Like every year, our students had a diverse background in terms of work experience. While almost half of them were new to the corporate world, they came to terms with the industry through live projects and summer internships. The other half had experienced work life in different sectors ranging from IT to Pharma, for periods of less than a year to over three years.

On the other hand, our diversity in terms of educational background was skewed towards engineering with eight out of ten people having come from the technical background. In addition to our mix, we have students from commerce, management as well as general science domains.


Adding fresh chuter to our already well-known SIMSREE brand, more and more industry names are showing keen interest in associating and inducting our students within their organizations. There were new companies on campus which fortified the position of SIMSREE in the list of India’s premier B-schools. Industry majors like Airtel, Anand Rathi, Axis Securities, Bernhard Schulte Ship Management, BlacPearl, Catalyst, DCB Bank, DBS, JLT, NAREDCO, Merck Sharp Dome, PMRDA, Piramal Group, Raymond, Reliance 360, Reliance Brands, Zycus, etc. recruited from the SIMSREE talent pool. Amongst the regulars Barclays, Bank of America, Capgemini, Citi Corp, Cotton Association of India, CRISIL, GIP, HDFC Bank, Hindustan Unilever, India First Life Insurance, J. P. Morgan Chase, Lawrence & Mayo, Marsh India Insurance Brokers, SBI, Tata Capital made their presence felt at our campus. Thus, cementing the strong belief in the high quality of talent available at our campus.

Confident of our hugely successful summer placement season, we are prepared to mirror this success with an equally successful placement season this year too. We express our gratitude to everyone involved in the placement process under the watchful guidance of our Director, Dr. Manoj Bhide and Director of Training and Placements, Mr. Keyur Thakore.

**Off Summer Projects**

Off-season Projects also known as concurrent projects are live industry projects that the students work on. It gives the students an opportunity to implement their classroom learning in the corporate environment. The projects are taken throughput the year along with the college curriculum. The duration of the project can vary from two weeks to two months as per the company and the project demands. The students get a glance at the corporate world and corporate world benefits from the fresh perspective of the students. Projects in different domains were offered by companies like McDonald’s, SIMSREE, Mahindra First Choice, YSC Consulting and Crossover.
Executive Placement Report 2017-18

Overview
Sydenham Institute of Management Studies, Research & Entrepreneurship Education (SIMSREE) concluded the final placement season for the 2016-18 batch maintaining an impressive track record of 100% placements. Consistently ranked amongst the top business schools across the nation, SIMSREE has become a much sought after destination for an array of prestigious recruiters.

The Executive Placement Season for the batch of 2016-18 witnessed industry leaders from various sectors visiting the campus and recruiting for noteworthy profiles. Aditya Birla Group, Barclays Investment Bank, Citi Group, Deloitte USI, Dun & Bradstreet, Gulf Oil, HSBC Life, ICICI Bank, JP Morgan Chase & Co, Kansai Nerolac, Mannapurna Finance, Marsh India Insurance Brokers, Nielsen, Saint Gobain, Tata Capital Financial Services, Wipro were a few of the esteemed companies that exhibited complete faith in SIMSREE’s talent.

SIMSREE has always prided itself on the quality of students that get into the institute year on year. The batch of 2016-2018 was no different. The batch had a mix of backgrounds such as management, commerce and engineering with 70% being engineers. More than half of the student pool had experience from zero to over three years in sectors ranging from IT to Pharma while freshers gained exposure through Live Projects and internships.

Finance was in vogue again with 55% of the students opting for Finance followed by Marketing, with almost 29% of the batch opting for it. Systems and Operations specialisations are being preferred by more and more students.

The placement statistics show that SIMSREE has, yet again, proved to be a campus of choice for recruiters. It is a testimony to the fact that SIMSREE stands for excellence in business education and the kind of faith recruiters have in its student quality.

A host of new recruiters like Aditya Birla Capital, Blackrock, Canara Roberts CBRE, Credit Agricole, Dabur, DBS, Mannapurna Finance, Reliance Commercial Finance, DBS, Dabur, DBS, Mannapurna Finance, Reliance Commercial Finance, and many others, offered lucrative profiles to the talent pool at SIMSREE. To top it, the operations batch proved their wit by bagging an international placement at Doka.

Many students were offered Pre-Placement Offers (PPOs) and Pre-Placement Interviews (PPIs) based on their exemplary performance and knowledge as displayed during their Summer Internships.

In addition to this, Live Projects in different domains were offered by companies like Centrum Advisory, Deloitte USI, Lenskart, Mattel, Merck Sharp Dome, RSM Astute, Tommy Hilfiger, etc.

Key Highlights
SECTOR WISE BREAK-UP OF COMPANIES

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>BFSI</td>
<td>44%</td>
</tr>
<tr>
<td>IT and Consulting</td>
<td>21%</td>
</tr>
<tr>
<td>FMCG, FMCD &amp; Pharma</td>
<td>8%</td>
</tr>
<tr>
<td>Textiles, Real Estate &amp; Media</td>
<td>4%</td>
</tr>
<tr>
<td>Operations &amp; Logistics</td>
<td>4%</td>
</tr>
<tr>
<td>Others</td>
<td>19%</td>
</tr>
</tbody>
</table>

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Candidates majoring in Finance were offered roles such as Analyst-Global Finance, Business Management, Analyst-Investment Research, Credit Manager, Business Valuation, Investment Banking Analyst, Wealth Management etc. The marketing majors witnessed a plethora of profiles such as Brand Manager, Digital Sales, Digital Marketing, Relationship Manager, and Senior Area Sales Manager while the Systems and Operations students were picked up as Business Analyst, Business & System Integration Lead, Consultant, Operations Manager, Supply Chain Manager, etc.

Many students were offered Pre-Placement Offers (PPOs) and Pre-Placement Interviews (PPIs) based on their exemplary performance and knowledge as displayed during their Summer Internships.

In addition to this, Live Projects in different domains were offered by companies like Centrum Advisory, Deloitte USI, Lenskart, Mattel, Merck Sharp Dome, RSM Astute, Tommy Hilfiger, etc.

Batch Profile

**Educational Background**
- Engineering: 77%
- Management: 5%
- Commerce: 12%
- Science: 5%
- Others: 1%

**Gender Ratio**
- Male: 75%
- Female: 25%

**Specialization Division**
- Finance: 55%
- Marketing: 29%
- Operations: 11%

**Work Experience**
- 0-1 Year: 42%
- 1-2 Years: 20%
- 2-3 Years: 15%
- 3+ Years: 13%
- Freshers: 12%
- Other: 1%

**Number of Students Eligible**
- 160

**Number of Companies Visited**
- 139

**Number of New Recruiters**
- 27

**Highest Domestic CTC (INR)**
- 20 LPA

**Average CTC (INR)**
- 10.92 LPA

**Median CTC (INR)**
- 10.50 LPA

*www.simsree.org*
Our Recruiters

Recruiters continued to show faith in our capabilities and many of them recruited in double digits. BFSI sector included a mix of regular as well as new recruiters such as Axis Bank, Bank of America Merrill Lynch, Barclays, Citi Corp, CHSIL, Dariashaw, DCB Bank, Exel Finance, HDFC Bank, ICICI Bank, JP Morgan Chase, Kotak Bank, Morgan Stanley, Mortal Oswal, Traffiga. Yes Bank among others offering niche finance profiles. Consulting firms made their presence felt by offering relevant profiles in the domain. The recruiters included Bristlecone, Cerebus Consultants, Cognizant, Deloitte USI, GEP, KPMG Global Services.

Sales & Marketing area witnessed students securing offers from organizations such as Citi Bank, Godrej & Boyce, HDFC Life, HUL, Tatapam PPL, TCS Ltd, Kansai Nerolac, Kantar, Wipro to name a few. Manufacturing sector included recruiters like Blue Star, Bosch, DELL, D’Eco, Eureka Forbes, Godrej and Boyce, Mercedes-Benz India Pvt. Ltd, Raymond among others offering different profiles in the Supply chain & logistics sector.

The Information Technology and Enabled Services sector saw technology giants like Accenture, Atos Worldline, Capgemini, Cognizant, Infosys, Tech Mahindra, Syntel coming on campus for recruitment.

Footnotes

- The salary data quoted in this press release are CTC figures offered by participating firms
- The salary data includes average variable plus bonus (wherever committed)
- The list of major recruiters mentioned in this report is not exhaustive and is aimed at giving an indication of the range of companies that recruit at SIMSREE. The placement process at SIMSREE is a structured, student driven process managed entirely by the incumbent placement committee (a student body) under the guidance of the Director of Training and Placements and supervision of the Director of the institute.

Executive Placement Committee 2018-19

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Dr. Manoj Bhide
Email: director@simsree.net

Director – Training and Placements
Mr. Keyur Thakore
Email: keyur.thakore@simsree.net

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