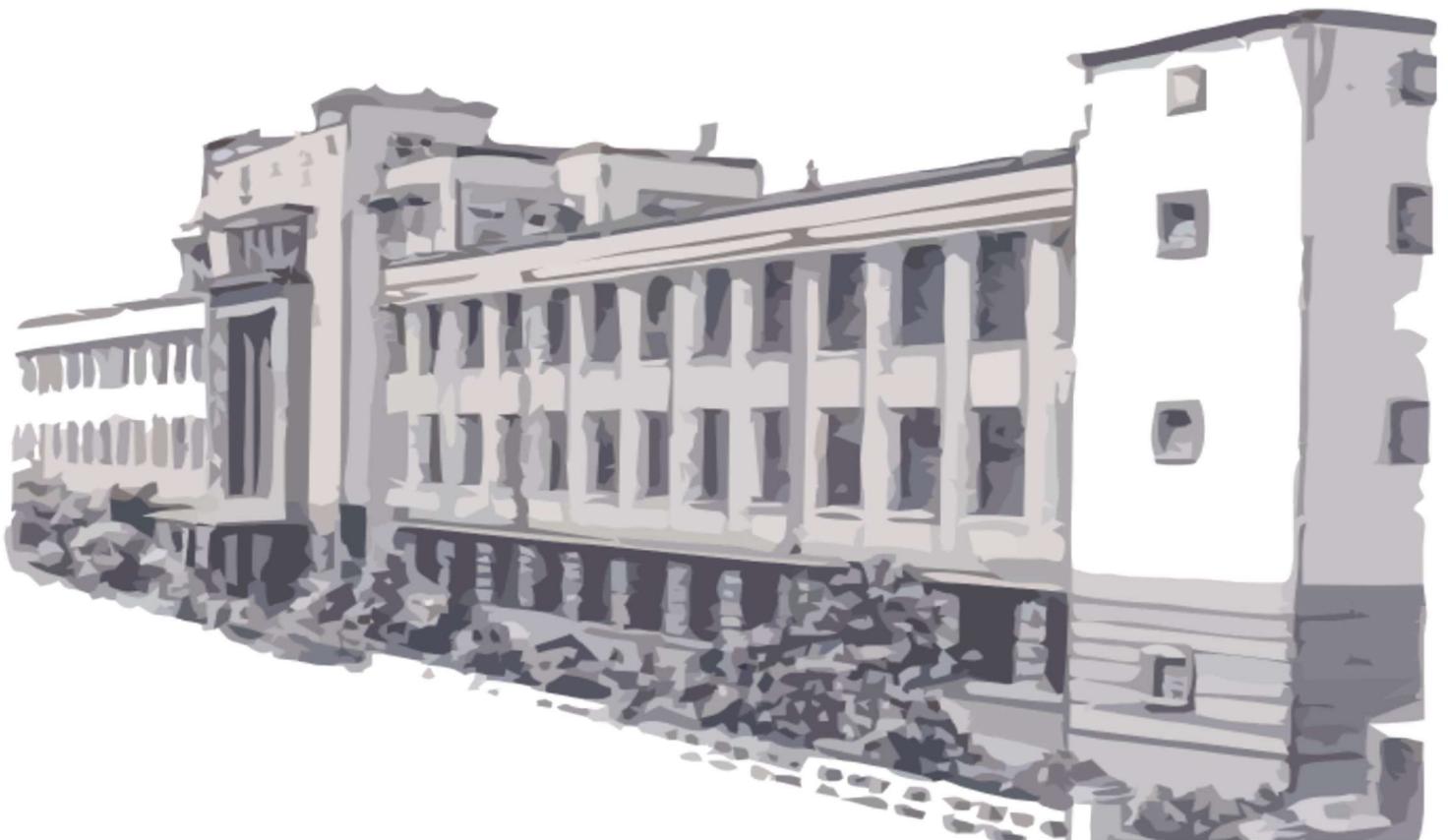


Summer Placement Report 2017-18



GOVERNMENT OF MAHARASHTRA'S
SYDENHAM
INSTITUTE OF MANAGEMENT STUDIES, RESEARCH &
ENTREPRENEURSHIP EDUCATION



Overview

The Summer Placement Season for the 2017-18 batch of Sydenham Institute of Management Studies, Research, and Entrepreneurship Education (SIMSREE), lived up to the standards set by the institute for the past three decades. Summer Internship being an integral part of any B-School curriculum, sets the base for a management student's broader understanding of corporate world and develops a holistic perspective of the practical aspects of businesses. Sydenham witnessed a remarkable placement season which saw the first year students being offered diverse roles by MNCs and some of the leading Indian business houses. There was also a marked increase in the stipends being offered. The batch of 2017-18 was offered summer projects by companies belonging to varied sectors like BFSI, e-Commerce, FMCG, FMCD, Pharma, Real Estate, Consulting, IT and so on.

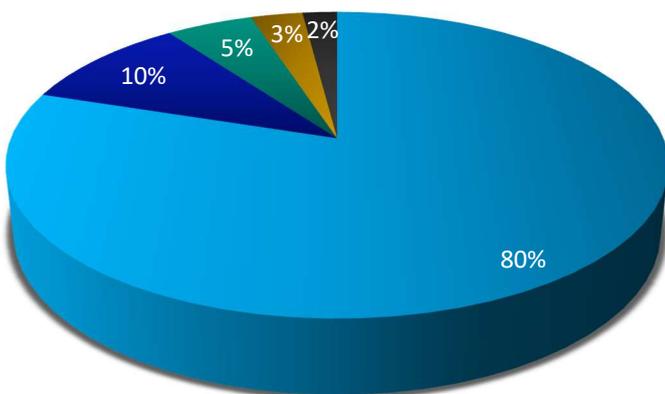
We take pride in stating that even this year, SIMSREE has maintained its record of 100% placements. It is this sustained conviction of the industry and the quality of insightful relevant information imparted by our faculty that puts our students a notch above their peers and makes this feat possible. It also serves as a testament of the outstanding talent pool and quality offered by SIMSREE.

Batch Profile

Like every year, our students had a diverse background in terms of work experience. While almost half of them were new to the corporate world, they came to terms with the industry through live projects and summer internships. The other half had experienced work life in different sectors ranging from IT to Pharma, for periods of less than a year to over three years.

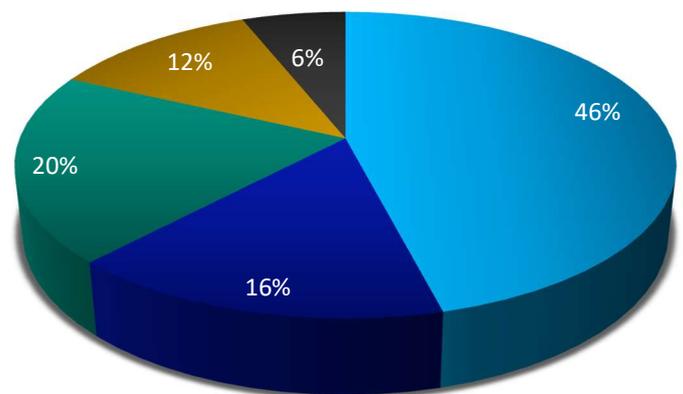
On the other hand, our diversity in terms of educational background was skewed towards engineering with eight out of ten people having come from the technical background. In addition to our mix, we have students from commerce, management as well as general science domains.

Educational Background



- Engineering
- Commerce
- Management
- Science
- Others

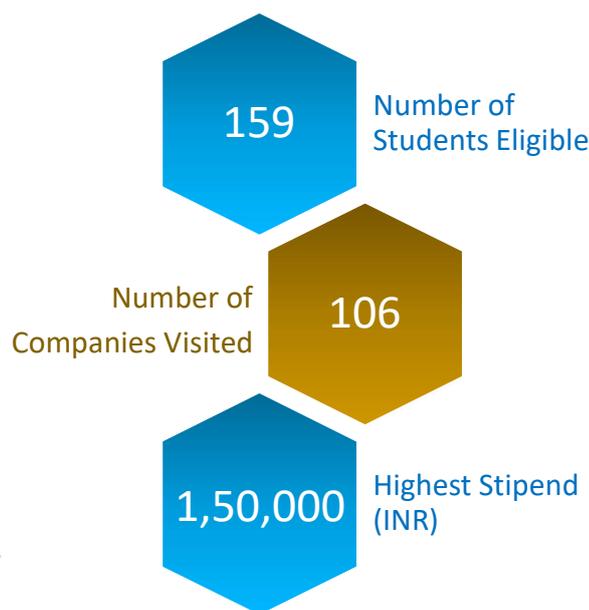
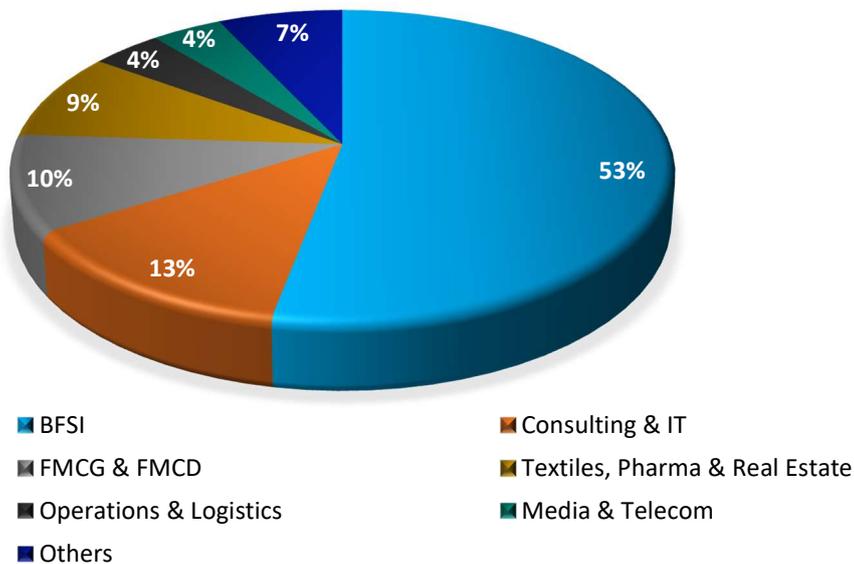
Work Experience



- Freshers
- 0-1 Year
- 1-2 Years
- 2-3 Years
- 3+ Years

Key Highlights

Sector Wise Break-Up of Companies



The BFSI domain saw an assortment of coveted profiles like Analyst-Global Finance, Asset Management, Risk Management, Equity Research, Financial Research Analyst, Corporate Finance, Mergers and Acquisitions, Investment Research offered by our top recruiters. The profiles offered in the Marketing and Operations domain included Sales, Branding, Analytics, Retail Branch Banking, Market Research, Product Development, Digital Marketing, Strategic Sourcing, Operations Strategy, Procurement Consulting and Business Process Management, Retail Liabilities.

Adding fresh cluster to our already well-known SIMSREE brand, more and more industry names are showing keen interest in associating and inducting our students within their organizations. There were new companies on campus which fortified the position of SIMSREE in the list of India's premier B-schools. Industry majors like Airtel, Anand Rathi, Axis Securities, Bernhard Schulte Ship Management, BlacPearl, DCB Bank, DBS, JLT, NAREDCO, Merck Sharp Dome, PMRDA, Piramal Group, Raymond, Reliance Jio, Reliance Brands, Zycus, etc. recruited from the SIMSREE talent pool. Amongst the regulars Barclays, Bank of America, Capgemini, Citi Corp, Cotton Association of India, CRISIL, GEP, HDFC Bank, Hindustan Unilever, India First Life Insurance, J. P. Morgan Chase, Lawrence & Mayo, Marsh India Insurance Brokers, SBI, Tata Capital made their presence felt at our campus. Thus, cementing the strong belief in the high quality of talent available at our campus.

Confident of our hugely successful summer placement season, we are prepared to mirror this success with an equally successful placement season this year too. We express our gratitude to everyone involved in the placement process under the watchful guidance of our Director, Dr. Manoj Bhide and Director of Training and Placements, Mr. Keyur Thakore.

Off Summer Projects

Off-summer Projects also known as concurrent projects are live industry projects that the students work on. It gives the students an opportunity to implement their classroom learning in the corporate environment. The projects are taken throughout the year along with the college curriculum. The duration of the project can vary from two weeks to two months as per the company and the project demands. The students get a glance at the corporate world and corporate world benefits from the fresh perspective of the students. Projects in different domains were offered by companies like McDonald's, IMRB, Mahindra First Choice, YSC Consulting and Crossover Catalyst.

Prominent Recruiters



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Footnotes

The list of prominent recruiters mentioned in this report is not exhaustive and is aimed at giving an indication of the range of companies that recruit at SIMSREE | The placement process at SIMSREE is a structured, student driven process managed entirely by the incumbent placement committee (a student body) under the guidance of the Director of Training and Placements and supervision of the Director of the Institute