



GOVERNMENT OF MAHARASHTRA'S
SYDENHAM
INSTITUTE OF MANAGEMENT STUDIES, RESEARCH &
ENTREPRENEURSHIP EDUCATION

20 17 - 20 18

www.simsree.org



SUMMER PLACEMENT REPORT 2016-17

The Summer Placement Season for the 2016-17 batch of Sydenham Institute of Management Studies, Research, and Entrepreneurship Education (SIMSREE), lived up to the standards set by the institute for the past three decades. Summer Internship being an integral part of any B-school curriculum, sets the base for a management student's broader understanding of the corporate world and develops a holistic perspective of the practical aspects of business. Sydenham witnessed a remarkable placement season which saw the first year students being offered diverse roles in some of the leading corporates of India and MNCs. There was also a marked increase in the stipends being offered to the students. The batch of 2016-17 was offered summer projects by companies belonging to varied sectors like BFSI, Consulting, e-Commerce, FMCG, FMCD, IT, Pharma, Real Estate, and so on.

We take pride in stating that even this year, SIMSREE has maintained its record of 100% placements. It is this sustained conviction of the industry and the quality of insightful relevant information imparted by our faculty that puts our students a notch above their peers and makes this feat possible. It also serves as a testament of the outstanding talent pool and quality offered by SIMSREE.

No. of Students Eligible 169	No. of Companies visited on campus 118	Highest Stipend 2,80,000
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Sector Wise Breakup of Companies:

Banking	27.2%	Research, Media and Telecom	9.5%
NBFC and Other financial services	21.5%	FMCG and FMCD	8.2%
IT and Consulting	11.4%	Operations, Logistics and Travel	7.0%
Textile, Pharma and chemicals	9.5%	Insurance	5.7%

The BFSI domain saw an assortment of coveted profiles like Analyst-Global Finance, Audit Intern, Risk Management, Financial Research Analyst, Asset Management, Corporate Finance, Mergers and Acquisitions, Investment Research offered by our top recruiters. The profiles offered in the Marketing and Operations domain included Sales, Branding, Analytics, Retail Branch Banking, Market Research, Product Development, Digital Marketing, Strategic Sourcing, Operations Strategy, Procurement Consulting, Business Process Management, Retail Liabilities to name a few.

Adding fresh lustre to our already well-known SIMSREE brand, more and more industry names are showing keen interest in associating and inducting our students within their organizations. There were 42 new companies on campus which fortifies the position of SIMSREE in the list of India's premier B-schools. Some of the recruiters from the industry include Airtel, Arcesium, Bank of America Merrill Lynch, Bloomberg Broadcast Network, Citi Corp, DCB Bank, HDFC Bank, IndiaFirst Life Insurance, Mapro, Morgan Stanley, Nomura, Parag Foods, Piramal, Rallis India, Reliance Industries, Thomas Cook, UPL Limited.etc. Amongst the regulars, Birla SunLife, CRISIL, DHL Express, FedEx, GEP, Hindustan Unilever, Hiranandani, J. P. Morgan Chase, Lawrence and Mayo, Marsh India, RBI, SBI, Sharekhan made their presence felt at our campus. Thus, cementing the strong belief in the high quality of talent available at our campus.

Confident of our hugely successful Summer Placement season, we are prepared to mirror this success with an equally successful placement season this year too. We express our gratitude to everyone involved in the placement process under the watchful guidance of our Director, Dr. Manoj Bhide and Director of Training and Placements, Mr. Keyur Thakore.

Off Summer Projects

Off-summer Projects also known as concurrent projects are live industry projects that the students take up parallel with their regular academic course. It gives the students an opportunity to implement their classroom learning in the corporate environment. The projects are taken throughout the year along with the college curriculum. The duration of the project can vary from 2 weeks to 2 months as per the company and the project demands. The students get an in-depth exposure of the corporate world and corporate world benefits from the fresh perspective of the students.

Projects in different domains were offered by companies like Facebook, Hector Beverages, IMRB, McDonald's, Mobikwik, OLA, Paytm, Reliance Jio, Tata Housing, Trip Advisor to name a few.



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