

# Call for papers -4th Asia Pacific International Conference On Changing Business Practices in current environment

Date: 5<sup>th</sup> – 6th January, 2017

Venue: Government of Maharashtra's Sydenham Institute of Management  
Studies, Research and Entrepreneurship Education Affiliated to  
UNIVERSITY OF MUMBAI , INDIA

Kindly submit papers for the following tracks mentioned below :  
Marketing and Strategy ; Brand management ; International  
Business; Business statistics/Decision science; IT and business  
practices in the current business environment; Finance; General  
Management

There will be separate common track for students paper

All papers can be sent to: [srivastava@vsnl.net](mailto:srivastava@vsnl.net) OR [rks\\_pmc@yahoo.com](mailto:rks_pmc@yahoo.com)