



14th -16th Feb' 2020

SIMERATIONS

Simerations is the annual B-school festival at SIMSREE which is a blend of Management, Cultural & Sport Events. Marking its 22nd anniversary, it aims at bringing together India's brightest brains under one roof. This is supplemented by ample dose of music, dance and entertainment.

The 3 days extravaganza is aimed at encouraging students' spirit of competition, and at the same time to give them an opportunity to let their hair down and have some fun.

La fete Carnaval

Our theme for Simerations'20 is La fete Carnaval.

Carnaval is the time for people to rejoice the renewal of nature and the awakening of earth. However, before any new creation, the world must return to its primordial chaos to recharge. During the carnival celebrations, all individuals disappear under mask and make-up, thus allowing the confusion that symbolise chaos. CARNAVAL at SIMSREE will unleash the obscured side of participants through various cultural affairs like fashion, show dance and singing. Let the war begin!

Simerations 2019 Management Events

1. Finomania - A Finance Case Study Competition

SIMSREE Finance Forum, the Finance Committee of SIMSREE, in association with Team Simerations'20, presents Finomania - A National Level Finance Case Study Competition.

If you are a finance buff, interested in Corporate finance, then this is the perfect platform to get your finance acumen to work. From valuation to strategy and everything in between, Finomania aims to cover the nitty-gritty of the world of corporate Finance and gives participants an opportunity to compete with fellow finance enthusiasts.

We, SIMSREE Finance Forum and Team Simerations'20 assure you a complete Financial Marathon, gear up!

Guidelines and General Rules:

Event is open to all Post-Graduate Management Students

- Team size: Minimum 2 and Maximum 3 members per team
- There is no limit on the number of teams that can participate from a single institute
- No student from the same institute can be part of more than one team
- One team cannot have members from different institutes
- A team may comprise of 1st year or 2nd-year students
- Please adhere to all the deadlines, any requests for extensions and late entries will not be entertained
- All team members must carry their Institute Identity Cards during the Campus Round, without which the participation will stand canceled
- The teams with the maximum points in the 'Online Quiz Round' would be shortlisted for Round 2 - 'Case Study Round'
- Only the shortlisted teams for Round 3 will be called on SIMSREE campus for Final Case Study Presentation in-front of judges
- All decisions regarding eligibility and final judgment shall rest with the SIMSREE Finance Forum and Team Simerations'20
- The organizers reserve the right to make any changes to the format, date, and rules of events and any matter related to the event, at any time before or during the event

The details of the rounds will be mailed to the registered teams as and when required.

Important Dates:

- Registration Starts: 26-01-2020, 6:00 PM
- Registration Ends: 04-02-2020, 6:00 PM
- Online Quiz: 04-02-2020, 10:00 PM
- Case Study:-05-02-2020, 12:00Pm
- Campus Round: 14-02-2020, 9:00 AM

Prizes: Worth up to Rs. 15,000

Date & Time: 14th Feb' 20, 9:00 am

For more Details contact:

Nimish Jadhav- 9619411862

Kruti Naik- 7302555101

2. Markenesium

The Marketing & Media Committee of SIMSREE is glad to announce its event Markenesium in association with our college Annual Fest – “SIMERATIONS”. This event will test your Marketing Knowledge, Awareness, Creativity and Business Acumen. The event will consists of 3 rounds.

- Round 1: Online Quiz, which will be conducted on 9-02-2020 at 10:30 PM.
- Round 2 & 3: The shortlisted teams from the first round will be invited to campus to showcase their Marketing Knowledge and Skills.

Rules:

- All members of a team should be from the same institute.
- Team of 2-3 members
- The person can be a part of only one team.
- Teams can be a mix of both First year and Second year students.
- Multiple teams are allowed from the same college.
- Teams who do not adhere to the rules and regulations will be disqualified.
- The decision of the organizers will be final and binding in all scenarios.

Important Dates:

- Registration Starts: 27-01-2020, 5:00 PM
- Registration Ends: 09-02-2020, 4:00 PM

- Online Quiz: 09-02-2020, 10:30 PM
- Campus Round: 15-02-2020, 9:00 AM

Prizes: Worth up to Rs. 15,000

In case of any queries, you can contact:

Yash Malik - 7021517782

Anushka Nagori – 9819183080

3. The Diplomat

The Diplomat” brings you the opportunity to step into the shoes of International leaders and present a strong case for your country.

Event Flow:

- Round 1: Online quiz
- Round 2: On campus impromptu

Important dates:

- Registration starts : 26-01-2020 8:00 pm
- Registration ends : 05-02-2020 22:00 pm
- Online Quiz : 07-02-2020 22:00 pm
- Campus Round : 15-02-2020 9:00 am

Code of Conduct

Teams who do not adhere to the rules and regulations will be disqualified.
The decision of the organizers will be final and binding in all scenarios.

Date & Time: 15th Feb’20 , 9:00 am

Prizes: Worth up to Rs. 15,000

In the case of any queries, you can contact

Unmesh Dahake- 9833875201

Prerak Sheth- 8511860728

4. Bid 2 Win

Team Simerations presents Bid 2 Win.

Bid 2 Win is a real-time simulation for all the cricket lovers wherein the teams witness and experience the brains behind the rich IPL bidding process. They outbid each other for the best players and franchises.

The game is based on the actual IPL bidding format and gives the teams a sense of a fast-paced, highly dynamic environment that exists in the real bidding scenario. It aims to judge the prudence and intuition of the participants, and the skill with which they are able to analyze the cricketing world.

Code of Conduct:

- Team of 3-4 members
- Participation is open for all undergraduate and postgraduate students
- All members of a team should be from same institute
- All information will be shared only with the team leader
- Teams who do not adhere to the rules and regulations will be disqualified
- The decision of the organizers will be final and binding in all scenarios

Important Dates:

26-01-2020, 00:01 AM: Registration starts
05-02-2020, 23:59 PM: Registration ends
07-02-2020, 22:00 PM: Online Quiz
09-02-2020, 15:30 PM: Offline bidding
14-02-2020, 09:00 AM: On-Campus Round

Prizes: Worth up to Rs. 20,000

In the case of any queries, you can contact
Yogesh Gurbani, 7020337343
Darpan Jain, 9967998494

5. JAM (Just A Minute)

Guidelines:

- Each panel of participants will be given a topic and would be given a cumulative time of 1 minute to speak on the topic.
- Participants will try to speak uninterrupted on the topic in Queen's English without hesitation, repetition, or deviation from the topic.
- Participants may 'JAM' other participants and state their objection. The full list of objections along with the points associated with each objection will be explained on the spot by the JAM master.
- If the objection is accepted, the participant would get positive points, and the chance to speak. In case of an incorrect objection, the participant who objects will get negative points, and the interrupted participant would continue speaking.
- Participants will get one point for each second they speak uninterrupted.
- The decision of the JAM master will be final and binding.

Important Dates:

14-02-2020, 9.00 am: Campus Round

Prizes: Worth up to Rs. 8,000

In the case of any queries, you can contact

Geeta Belani 8329964389

6. Cryptic Clue

A crime occurred, suspects held but things are not as they look like! As they say, "The world is full of obvious things which nobody by any chance ever observes."

So this is your chance to don the hat of Sherlock Holmes and get your observational and analytical skills to use! Register for Cryptic Clue, a crime scene investigation event.

Event Brief/Description:

- First Round: Online case study/ puzzle round which will be conducted on 08/02/2020 - 10.30 PM
- Second Round: Shortlisted teams will have final round at campus on 14-02-2020 and 15-02-2020. The round will include finding clues in the crime location (taking photos of the clues), questioning the witnesses and following your instincts to further investigate and present the same to the judge on the judgment day.

Code of Conduct:

- Team of 4 members.
- Participation is open for all undergraduate and postgraduate students.
- All members of a team should be from same institute.
- All information will be shared only with the team leader.
- Teams who do not adhere to the rules and regulations will be disqualified.
- The decision of the organizers will be final and binding in all scenarios.
- Important Dates:

Registration starts: 27-01-2020, 11:00 PM

Registration ends: 07-02-2020, 23:59 PM

Online case study: 08-02-2020, 20:00 PM

Campus Round: 14-02-2020 & 15-02-2020, 9:00 AM

Prizes: Worth up to Rs.17,000

For any queries, you can contact:

Sanket Ghuge- 8828228866
Shiva Iyer- 75063 40325

7. Business Frenzy

A marketing challenge to test your negotiation and marketing skill sets..

Event Flow:

- Round 1: Online quiz
- Round 2: On campus impromptu

Important dates:

- Registration starts : 27-01-2020 11:59 am
- Registration ends : 05-02-2020 11:59 pm
- Online Quiz : 11-02-2020 10:00 pm
- Campus Round : 15-02-2019 09:00 am

Code of Conduct:

- Teams who do not adhere to the rules and regulations will be disqualified.
- The decision of the organizers will be final and binding in all scenarios.

Date & Time: 15th Feb'20 , 9 am

Prizes : Worth upto Rs. 15,000

In the case of any queries, you can contact

Aishwarya Sawant, 9765679258
Asmita Dhawan, 8805045100

8. Biz Squad

"If you want to walk fast, walk alone. But if you want to walk far then walk together."
– Ratan Naval Tata

Sydenham Institute of Management Studies, Research and Entrepreneurship Education brings to you, 'BizSquad 2020'- A one-day Business Tournament amongst the best minds of the country.

What is better than a jack of all trades? A team of aficionados per trade. In this managerial warfare, the only key is Unity. If you have a squad that has the Grit and Wit to tackle challenges head-on, then put that word to the test!

We invite your squad to participate in the most exhilarating business competition in India, 'BizSquad-2020 - A Business Tournament', where teams will be tested across all management disciplines.

Details of the Competition:

This competition consists of two rounds.

- **Qualifier Round:**
This round consists of an online quiz which shall take place on 6th February 2020, 10:30 PM. The teams shortlisted in Round 1 will make their way forward into the next round.
- **Final Round:**
Participants shortlisted in Round 1 shall be invited at our campus (SIMSREE) for this round. Teams will have to go through multiple energizing yet thrilling rounds throughout the day.

Date: 16th February 2020

Venue: SIMSREE, Churchgate (Mumbai)

Guidelines for Registration:

- Every team shall comprise of 4 members each.
- Participants of a team shall be from the same institute and no participant can be a part of more than one team.
- There shall be no restriction on the number of teams per institute.
- Team can have a combination of 1st year and 2nd year students.
- No changes in the team composition shall be permitted post-registration.
- In case of any conflict, the decision of Organizers/Co-ordinators shall be considered final.

Registration Ends: 5th February 2020; 10:00 PM.

Participate to win exciting prizes worth INR 75,000

Prizes worth INR 25,000 will be given on the spot depending upon the competition format. These prizes of INR 25,000 are separate from the prizes mentioned above.

Certificates shall be provided to all the teams shortlisted for the final round.

For any queries, kindly contact:

Anjali S.: a9757094784

Jitesh M.: 9657040456

Email: bizsquad@simsree.org

Simerations 2019 Cultural Events

1. La Vogue- Fashion Show:

Can you rock the ramp? If you feel you can pull off that gait gracefully, come register to 'La Vogue – The Fashion Show' event.

Rules:

- Participating team must have a theme for the event. The team is expected to come up with innovative ideas to prepare their fashion show formations, walking sequence etc.
- Theme selection is open. All the teams will have their own individual theme. Unique theme will attract extra brownie points.
- Teams are required to carry their own audio track.
- Teams have to perform in allotted sequence & slots. No changes in sequence & slot will be made.
- One person per team will be allowed to manage the soundtrack and one for the lights. No supporting staff will be provided by us.
- No props and costumes will be provided by us. Teams have to bring their own costumes and props.
- Use of materials like candles, matches, cigarettes, alcohol and any other hazardous material on stage is prohibited.
- Vulgarity of any kind would lead to disqualification of team from the event. Hence if the team feels that any stunt of costume design can be deemed as vulgar, it is strongly advised to consult the organizers than performing it directly on stage.
- Teams will be evaluated on various parameters. Emphasis will be given to clothing, walking style, originality and attitude. Decision of judges will be final.

Date & Time: 14th Feb'20 , 6 pm

Registration fees: Rs. 400

Prizes: Worth up to Rs. 25000

In the case of any queries, you can contact

Kuldeep Yedke: 70397820259

Yogesh Gurbani: 7020337343

2. Feet On Fire

Step up and groove 'coz it's time to twist and twerk!! A group of dancers may perform any of the styles like hip hop, waacking, B-Boying, breakdance etc.

Rules:

- The performance shouldn't exceed 7 minutes.
- Teams are required to carry their own audio tracks.
- Teams have to perform in allotted sequence & slots. No changes in sequence & slot will be made.
- No props and costumes will be provided by us. Teams have to bring their own costumes and props.
- Use of materials like candles, matches, cigarettes, alcohol and any other hazardous material on stage is prohibited.
- Any team found in any misconduct will be disqualified.
- Decision of judges will be final.

Date & Time: 15th Feb'20, 6 pm

No. of Participants: Any group size

Registration fees: Rs. 400

Prizes: Worth up to Rs. 25000

In the case of any queries, you can contact

Geeta Belani: 8698739551

Aniket Deshmukh: 8888919948

3. La Guerra: Battle of Bands

It's all about striking the right chords at the right time and let the 'Resonance' express it all. For the further details, contact the numbers mentioned below.

Date & Time: 16th Feb'20, 5 pm

No. of Participants: Any band group

Registration fees: Rs. 400

Prizes: Worth up to Rs. 25000

In the case of any queries, you can contact

Sanket Ghuge: 8828228866

Nitin Gaikwad – 97025 42519

4. Concurso De Canto: Singing Competetion

Music is a way of escaping this chaotic world and finding your own peaceful world. So all you budding singers out there, are you ready to mesmerize the audience and help them find their own space??

Rules:

- The performance shouldn't exceed 5 minutes.
- Participants are required to carry their own audio tracks.
- All participants are requested to carry their college ID.
- Participant has to perform in allotted sequence & slots. No changes in sequence & slot will be made.
- Use of instruments is allowed.
- Any participant found in any misconduct will be disqualified.
- Decision of judges will be final.

Date & Time: 8th Feb, 4 pm

No. of Participants: Individual & group participants

Registration fees:

Individual – Rs. 100

Group – Rs. 200

Prizes: Worth up to Rs. **13500**

In the case of any queries, you can contact

Navpuneet Singh: 8837721822

Geeta Belani: 8698739551

5. Karaoke

Ever felt like singing along with a beautiful song just for the fun of it? Here, we give you a platform to sing your heart out. Pick a song, any song, bring a group or sing alone!! Don't know the lyrics? We'll give them to you. We are here to prove that music is happiness.

Rules:

- The performance shouldn't exceed 3 minutes
- One person can't sing more than one song
- All participants are requested to carry their college ID.
- First come first sing basis
- Score given by the machine will be final

Date & Time: 15th Feb'20 , 2:00pm

No. of Participants: Individual & group participants

Registration fees: Free Entry

In the case of any queries, you can contact

Aditya Shingade: 9167187726

6. Click and Blink: The photography contest

The competition aims to uncover images that show the world around us and to give opportunity to photographers whose work might otherwise never be seen. Photographers of all abilities can enter multiple single images to the following category: architecture, cultural, creative, Motion, landscape, natural world, wild life etc.

Date: 15th Feb'20 1.00 pm onwards

Venue: Campus

Registration fees: 200 Rs.

Prize money: Up to 9000Rs.

In the case of any queries, you can contact

Yash Ghodke: 8698627656

Harsh Khadde: 9579714066

Simerations 2019 Sports Events

1. Box Cricket

Rules:

- Each team must comprise of 4 boys and 1 girl
- All team members are requested to carry college ID
- Members of team must be from one college. However, there is no limit on number of teams per college
- Total inning length 4 overs
- Each boy can bowl maximum of 1 over
- Every girl needs to bowl 1 over which will be super over. Every run scored would be doubled and a wicket would cost -4 runs to the batting team
- Some rules will be explained on ground
- Decision of the organizing committee will be final and binding on all participants

Date & Time: 15th Feb'20 , 9:00 am

No. of participants: 4 boys and 1 girl

Registration Fees: Rs. 200

Prizes: Worth up to Rs. 7500

In the case of any queries, you can contact

Kuldeep Yedke:7039782029

Aniket Deshmukh: 8888919948

2. Volley Ball

Rules:

- A team comprises of maximum 9 players (6 playing + 3 substitutes)
- Matches consist of a best of 3 sets, except finals which will have 5 sets. (15 points each set)
- A set is won by the team which first scores 15 points with a minimum lead of two points
- The format will be knockout based
- At least three players should serve from a team and the order needs to be followed
- The Referee's decision will be deemed final in any case of controversy and that will stand above any challenge by a team
- Standard volleyball rules will be followed during the game
- All members are requested to carry college ID

Date & Time: 14th Feb'20, 9:00 am

No. of participants: 6+3

Registration Fees: Rs. 200

Prizes: Worth up to Rs. 7500

In the case of any queries, you can contact

Aniket Deshmukh: 8888919948

Yash Ghodke: 8698627656

3. UV Cricket

Rules:

- Players have to play in a dark room in which edges of the bat, stumps and ball will be painted with UV colours
- Each team must comprise of 4 persons
- All team members are requested to carry college ID
- There is no limit on number of teams per college
- Total inning length 4 overs
- Each participant can bowl maximum of 1 over
- Some rules will be explained prior to the match
- Decision of the organizing committee will be final and binding on all participants

Date & Time: 14th Feb'20, 9:00 am

No. of participants: 4 persons

Registration Fees: Rs. 200

Prizes: Worth up to Rs. 6000

In the case of any queries, you can contact
Kuldeep Yedke:7039782029
Harsh Khadde: 9579714066

4. Chess

Rules:

- General rules apply
- All members are requested to carry college ID
- There is no limit on number of teams per college
- Decision of the organizing committee will be final and binding on all participants

Date & Time: 15th Feb'20 , 9:00 am

No. of participants: 1

Registration Fees: Rs. 50

Prizes: Worth Rs. 3000

In the case of any queries, you can contact
Yogesh Gurbani: 7020337343
Darpan Jain: 9967994894

5. FIFA 19

Rules:

- Individual participation
- Bringing own controllers/joysticks is allowed provided person bringing it adjusts the input of controllers/joysticks by himself
- Time limit for match will be 7 minutes per half
- Difficulty set will be professional level
- Only individual matches will be played
- In case of both the players playing on keyboard the organizing committee will take a call on the situation
- Both the players are allowed to play with the same club or national team

Date & Time: 15th Feb'20, 9:00 am

No. of participants: Single Participation

Registration Fees: Rs. 50

Prizes: Worth Rs. 3000

In the case of any queries, you can contact

Yash Ghodke: 8698627656

Aditya Shingade: 9167187726

6. UV Table Tennis

Rules:

- Players have to play in a dark room in which edges of table and ball will be painted with UV colours
- A match is played of one game
- The first player to reach 11 points (21 points in semi-final and final) wins the game, however a game must be won by at least a two-point margin
- The edges of the table are part of the legal table surface, but not the sides
- Flow of the Match: Each player serves two points in a row and then switch server
However, if a score of 10-10 (20-20 in semi-final and final) is reached in any game, then each server serves only one point and then the server is switched.
- Legal Service: The ball must rest on an open hand palm. Then it must be tossed up at least 6 inches and struck so the ball first bounces on the server's side and then the opponent's side. In case of doubles, cross service and switching rules apply.
- All members are requested to carry college ID
- Members of team must be from one college. However, there is no limit on number of teams per college.
- Decision of the organizing committee will be final and binding on all participants

Date & Time: 15th Feb'20, 9:00 am

No. of participants: Single or doubles (Any combination allowed)

Registration Fees:

Single – Rs. 50

Doubles – Rs. 100

Prizes: Rs.9000

In the case of any queries, you can contact

Navpuneet Singh: 7838291915

Geeta Belani: 8698739551

7. Pool

Rules:

- All the registered participants will be allotted an opponent randomly and per frame time would be maximum 15 mins
- Every match would be a knockout match
- The stages of the tournament will be decided on the number of participation
- All the equipment required for the game will be provided by us
- All members are requested to carry college ID
- Members of team must be from one college. However, there is no limit on number of teams per college.
- Decision of the organizing committee will be final and binding on all participants

Date & Time: 15th Feb'20, 9:00 am

No. of participants: Single or doubles (Any combination allowed)

Registration Fees:

Single – Rs. 50

Doubles – Rs. 100

Prizes Worth: Rs. 9000

In the case of any queries, you can contact

Darpan Jain: 9967994894

Harsh Khadde: 9579714066

8. Carrom

Rules:

- Players take turns to play. A turn consists of one or more strikes. A player wins by pocketing all of the pieces of their chosen colour first. However, neither player can win until one or other player has “covered the Queen”. To cover the Queen, a player must pocket one of his/her own pieces immediately after pocketing the Queen. If the Queen is pocketed but not covered, the Queen is returned to the board. Player to pocket the last piece wins the board.
- All members are requested to carry college ID
- Members of team must be from one college. However, there is no limit on number of teams per college
- Decision of the organizing committee will be final and binding on all participants

Date & Time: 16th Feb'20, 9:00 am

No. of participants: Single or doubles (Any combination allowed)

Registration Fees:

Single – Rs. 50
Doubles – Rs. 100

Prizes Worth: Rs.9000

In the case of any queries, you can contact

Aniket Deshmukh: 8888919948